

### ▼ Open Source GIS Technology

In recent years, the GIS industry has witnessed dramatic growth in the development and adoption of open source technologies. The technical GIS community adopted open source technology relatively early, and now mainstream GIS and broader IT industries have come on board as open source products have matured. Organizations are realizing the value of incorporating open source software as a core part of their business. This conference will provide an exciting opportunity for users and managers to network, learn about products and services, and develop both technical and management skills for adopting open source technologies. The event is expected to draw over 300 people from across the globe representing the existing open source GIS user and developer community and interested participants from government, non-government organizations, academia, and industry. **The future is about leveraging the power of open source technologies.**

### ▼ Conference Overview

This three-day conference consists of two parallel events. The first, a general Open Source GIS conference that focuses on various open source technologies and their implementations around the world, and second, the Second Annual MapServer User Meeting that focuses on the MapServer open source web mapping product, and continues the tradition of an annual user group meeting.

Each has unique seminars and workshops that share an underlying theme – the advancement of open source GIS technology. The Open Source GIS conference will provide an introduction to open source technologies, covering in detail both management and technical aspects, and the latest trends. The Second Annual MapServer User Meeting will focus on MapServer technology including user experiences, technical workshops, and discussions about future developments. The event opens with a joint plenary that will set the direction of both conferences. There will be an Exhibitor showcase during the first two days of the event. The showcase will provide government, academia, and private organizations and associations the opportunity to demonstrate their talents and educate participants about open source technologies. There will be an opportunity to mingle at evening events: a “Meet & Greet Exhibitors” Reception and a fun Boat Cruise on the Ottawa River.

### ▼ Benefits of a Corporate Partnership

Our sponsors will receive unique benefits, including

- an equipped 10x10 booth
- conference passes
- tickets for the boat cruise
- option to supply promotional items to all participants

**Organizations that provide full sponsorship payment by April 30<sup>th</sup>, 2004, will receive an additional conference pass.**

### ▼ Benefits for Exhibitor

The low cost of the 10x10 booths allow for organizations of different sizes to exhibit. Also, a special rate is available for those who are interested in two booths. All equipped with

- high speed Internet
- electrical outputs
- 5 exhibit passes
- an exhibitor manual
- basic lighting

**A 10% discount and an additional exhibit pass will be given to those who reserve and pay in full by April 30<sup>th</sup>, 2004**

### ▼ Contributing to the Community

The Open Source community plays a very important role in the evolution of the GIS industry. The organizing committee is proud to announce that proceeds of the conference will be used to create an endowment scholarship fund dedicated to academic research and development of open source GIS technologies. A committee will be formed to evaluate applications and delegate funds. Conference sponsors will have an opportunity to participate in the evaluating committee.

**Preliminary Program**  
(Please visit [www.omsug.ca](http://www.omsug.ca) for the most recent detailed program)

	Open Source GIS Conference		MapServer User Meeting		Exhibition
	Open Source GIS 101	Applied Open Source GIS			
Day1					
AM	Registration and Session Check-in				
	Welcome and Opening Conference Plenary				
	Presentations	Presentations	Map Server User Plenary		
Lunch					
PM	Presentations	Workshops	Workshops	Workshops	Exhibition
Evening	"Meet & Greet Exhibitors" Reception				
Day 2					
AM	Presentations	Workshops	Presentations	Workshops	Exhibition
	Lunch				
PM	Presentations	Presentations	Workshops	Workshops	
Evening	Summer Breeze Boat Cruise (includes dinner)				
Day 3					
AM	Breakfast Keynote speaker				
	Wrap-up: Panel Discussion		Wrap Up - Panel Discussion		
	Lunch				
PM	Closing Conference Plenary				



**Corporate Partnership levels (in Canadian Dollars)**

**Platinum Sponsor (\$15,000) – 1 available**

<p><b>Promotional</b></p> <ul style="list-style-type: none"> <li>✓ Keynote address in opening plenary</li> <li>✓ Special mention in press releases and all media coverage</li> <li>✓ 5 Prominent banners throughout all prime areas of conference</li> <li>✓ Prominent display of organization name and logo on conference passes</li> <li>✓ Prominent display of organization name and logo on cover of program</li> <li>✓ Prominent display of organization name and logo in promotion and advertisements</li> <li>✓ Rotating and prominent cross-link banners on conference website</li> <li>✓ Tent cards on dinner tables at Boat Cruise</li> <li>✓ Literature insert in all the conference programs and related kits</li> </ul>	<p><b>Special Event</b></p> <ul style="list-style-type: none"> <li>✓ Conference Keynote address</li> <li>✓ Official title sponsor of conference</li> <li>✓ Official Sponsor of Boat Cruise</li> </ul> <p><b>Passes and Booth Space</b></p> <ul style="list-style-type: none"> <li>✓ 4 Conference passes</li> <li>✓ One 20'x10' exhibition booth in a high traffic area</li> </ul> <p><b>Merchandising</b></p> <ul style="list-style-type: none"> <li>✓ Option to supply Conference Promotional Gift</li> </ul>
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**Gold Sponsor (\$10,000) – 1 available**

<p><b>Promotional</b></p> <ul style="list-style-type: none"> <li>✓ Mention in press releases</li> <li>✓ 3 prominent banners throughout all prime areas of the conference</li> <li>✓ Organization name and logo on cover of the program</li> <li>✓ Organization name and logo on conference passes</li> <li>✓ Organization name and logo on promotion and advertisements</li> <li>✓ Rotating and prominent cross-link banners on conference website</li> <li>✓ Literature insert in program</li> <li>✓ Tent cards at tables during Keynote Breakfast</li> </ul>	<p><b>Special Event</b></p> <ul style="list-style-type: none"> <li>✓ Official Sponsor for Meet &amp; Greet Exhibitor's Reception</li> <li>✓ Breakfast Keynote speaker</li> </ul> <p><b>Passes &amp; Booth Space</b></p> <ul style="list-style-type: none"> <li>✓ 4 Conference passes</li> <li>✓ one 20'x10' exhibition booth in a high traffic area</li> </ul> <p><b>Merchandising</b></p> <ul style="list-style-type: none"> <li>✓ Option to supply neck cords and badge holders</li> </ul>
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## Corporate Partnership levels (cont'd)

### Silver Sponsor (\$5,000) – 4 available

<b>Promotional</b> <ul style="list-style-type: none"> <li>✓ 1 prominent banner on exhibit floor</li> <li>✓ Organization name and logo on cover of the program</li> <li>✓ Organization name and logo on conference passes</li> <li>✓ Organization name and logo on all promotions and advertisements</li> <li>✓ Cross-link banners on conference website</li> </ul> <hr/> <ul style="list-style-type: none"> <li>✓ Lunch Sponsors: Organization name on lunch ticket and tent cards on each table</li> <li>✓ Function Sponsor:</li> <li>✓ Organization name and logo in program and on screensavers for all computer labs</li> </ul>	<b>Special Event</b> <ul style="list-style-type: none"> <li>✓ Official sponsor of a function: Open Source GIS Conference or MapServer Meeting</li> </ul> <p style="text-align: center;"><b>OR</b></p> <ul style="list-style-type: none"> <li>✓ Official sponsor of a Lunch</li> </ul> <hr/> <b>Passes &amp; Booth Space</b> <ul style="list-style-type: none"> <li>✓ 2 Conference passes</li> <li>✓ One 10'x10' exhibition booth in a high traffic area</li> </ul> <hr/> <b>Merchandising</b> <ul style="list-style-type: none"> <li>✓ Option to supply pens OR paper pads</li> </ul>
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### Bronze Sponsor (\$3,000) – 12 available

<b>Promotional</b> <ul style="list-style-type: none"> <li>✓ Organization name in program</li> <li>✓ Cross-link banners on conference website</li> <li>✓ Organization name on special banner for Conference Closing Plenary</li> </ul>	<b>Special Event</b> <ul style="list-style-type: none"> <li>✓ Co-sponsor of Conference Closing Plenary</li> </ul>
<b>Passes &amp; Booth Space</b> <ul style="list-style-type: none"> <li>✓ 2 Conference passes</li> <li>✓ one 10'x10' exhibition booth</li> </ul>	

**Note:** All merchandise will be included in the Conference Registration Package given to all guests

## Exhibit Options

<b>10'x10' Exhibition Booth Space</b> <p>Draperies • Skirted Table • Carpet • Internet connection • Electrical outlet • 5 exhibit passes</p> <p> <input type="checkbox"/> One: <b>\$2,000*</b>             <input type="checkbox"/> two: <b>\$3,800*</b>             <input type="checkbox"/> three: <b>\$5, 500*</b> </p>	<b>Table Top Display Area - \$500*</b> <p>Skirted Table • Carpet</p> <hr/> <b>Poster Display – no charge</b>
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\* Subjected to 7% GST



Carleton University • June 9-11, 2004 • Ottawa • Ontario • Canada  
Exhibition and Sponsorship Form

☐ Dr. ☐ Mr. ☐ Ms. ☐ Mrs. ☐ Miss

Last/Family Name: \_\_\_\_\_ First Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

☐ Please do not include my contact information on a list of registrants available to attendees.

**Preferred Method of Contact:**

☐ Telephone ☐ Email ☐ Fax

**Partnership Level:**

Sponsorship: ☐ Platinum ☐ Gold ☐ Silver ☐ Bronze

**10'x10' Booth Space: (30 available)**

Includes: Draperies, Skirted Table, Carpet, Internet connection, electrical outlet, 5 exhibit passes

☐ One: \$2,000\* ☐ two: \$3,800\* ☐ three: \$5,500\*

Note: Organizations will be contacted on a first come first serve basis when exhibit floor plan is finalized.  
Priority will be given to sponsors

☐ **Table Top Display Area:** \$500\* ☐ **Poster Display** (free)

\* Amounts are in Canadian dollars and are subjected to 7% GST

**Amount due**

Sponsorship Level \$ \_\_\_\_\_

10'x10' Booth Space/additional space/Table Top Display \$ \_\_\_\_\_

Sub-total \$ \_\_\_\_\_

7% GST X 1.07 \$ \_\_\_\_\_

Total Due \$ \_\_\_\_\_

**Deposit and Payment**

☐ **Deposit of 50% is required to reserve your space and/or sponsorship level**

☐ **Balance is due May 10<sup>th</sup>, 2004 (30 days prior to conference)**

☐ Visa ☐ MasterCard ☐ Cheque

Card Number: \_\_\_\_\_ Expiry Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Cardholder's Name as it appears on the card, if different from above: \_\_\_\_\_

Please address a cheque to "DM Solutions Group" (finance manager in trust), and send it to the correspondence below



## Privacy Statement

The Ottawa MapServer User Group (OMSUG) respects your privacy and is committed to protecting it. The purpose of this Privacy Statement is to explain the types of information OMSUG obtains about registrants to our events, how the information is obtained, how it is used, how it is safeguarded, and how visitors can restrict its use or disclosure.

OMSUG will collect the minimum amount of personal information to supply a service or carry out the transaction, render the service, or deliver the product that you have requested. If other information is requested, it will be labeled as optional and does not have to be included.

You can choose to provide personal information through one of two ways: 1) through the online registration system, or 2) through a fax form. Data from these methods will then be entered into our database. When registrants or sponsors supply information for a specific purpose, OMSUG will use that information for that purpose only. For example, providing personal information to register for a conference will be only used for registration. The information is protected through the use of encryption, and online registration uses Secure Sockets Layer protocol, which will protect your personal information from unauthorized access, use or disclosure.

Credit card information will be deleted, except for the last four digits, from the database once the transaction for the purpose of the charge is complete.

We do not sell or disclose personal information with anyone outside of OMSUG unless given consent by the person or required by law. However, for those signing up for services, disclosed information will be kept in a secured database after services are rendered, for the purposes of sending event-specific information regarding updates, news, conferences, contests, or other information that we deem to be important to our guests. This may include commercial messages as part of an email regarding next year's events or a special report.

At any time, should you wish to have your personal information removed from our databases, you can communicate with us either by phone, email, or fax, and we will remove your information from the database.

