

SPONSORSHIP PROSPECTUS



**2007 FREE AND OPEN SOURCE SOFTWARE
FOR GEOSPATIAL (FOSS4G) CONFERENCE**
VICTORIA CANADA  SEPTEMBER 24 TO 27, 2007

PRESENTED BY



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Current Sponsors – March 1, 2007

Platinum



Gold



Silver



Invitation to Sponsor from the Conference Chair

The Local Conference Committee is pleased to announce that Victoria, BC will host the 2007 Free and Open Source Software for Geospatial (FOSS4G) Conference, September 24-27, 2007, in Victoria, British Columbia, Canada.

The FOSS4G conference gathers developers and users of open source geo-spatial software from around the world to discuss new directions, exciting implementations, and growing business opportunities in the field of open source geo-spatial software. Focused on the practical "make it work, get it done" world of open source application development, this annual conference boasts the highest concentration of geo-spatial technical opinion leaders. The conference is presented by the Open Source Geospatial Foundation (OSGeo) (www.osgeo.org).

Attendance at this event has grown at over 50% annually since its inception in 2003, paralleling the rapid growth and adoption curve of open source geo-spatial tools in the marketplace. The 2006 FOSS4G conference attracted over 500 attendees from 48 countries, demonstrating that this conference is a great opportunity to reach international decision-makers and users in one location. Corporate sponsors at the 2006 conference included Autodesk, Tydac, and Camptocamp.

Sponsorship opportunities are designed to provide maximum value and exposure to sponsors. Please review the enclosed sponsorship prospectus to discover which item(s) would fit your organization's needs. We would be pleased to entertain any additional or alternate suggestions you may have for recognition. If you wish to purchase a sponsorship or have questions regarding the opportunities, I would be happy to speak to with you. You can reach me at the coordinates below. Further information on the conference can be found on our web site at www.foss4g2007.org

Best regards,



Paul Ramsey,
Conference Chair, 2007 Free and Open Source Software for Geospatial Conference
President, Refractions Research

Conference Fact Sheet

Dates: September 24 – 27, 2007

Location: Victoria Conference Centre, Victoria, BC, Canada

Purpose: The FOSS4G conference gathers developers and users of open source geo-spatial software from around the world to discuss new directions, exciting implementations, and growing business opportunities in the field of open source geo-spatial software.

Major topics for 2007 will include:

- Case studies of open source implementations
- Open standards support and implementation of emerging standards
- Practical workshops on using and developing open source geo-spatial tools
- Deploying on open source, using Mapserver, Mapguide, PostGIS, GRASS and other tools as the basis for operations
- Interoperability between open source and proprietary software

Schedule: The preliminary schedule includes:

- A pre-conference day of hands-on workshops
- Three main conference days with plenary sessions and a large number of break-outs for detailed presentations
- A full exhibition hall and demo theatre
- A welcome party at the classic Sticky Wicket Pub
- An evening reception at the Royal British Columbia Museum

See the Program at a Glance in this Prospectus for further details.

Attendance: More than 500 international developers and users of open source geo-spatial software from around the world are expected to attend. See the “Attendees by Country” table from the 2006 Conference in this Prospectus for an international profile of past attendees.

Visit www.foss4g2007.org on a regular basis for updates on Registration, the Educational Program, Accommodation and Tours.

About OSGeo

The Open Source Geospatial Foundation, or OSGeo, is a not-for-profit organization whose mission is to support and promote the collaborative development of open geospatial technologies and data.

The foundation provides financial, organizational and legal support to the broader open source geospatial community. It also serves as an independent legal entity to which community members can contribute code, funding and other resources, secure in the knowledge that their contributions will be maintained for public benefit.

OSGeo also serves as an outreach and advocacy organization for the open source geospatial community, and provides a common forum and shared infrastructure for improving cross-project collaboration.

The OSGeo Mission Statement is *“To support the development of open source geospatial software, and promote its widespread use”*.

<http://www.osgeo.org>

How to Sponsor

Sponsorship Levels

Level	Maximum # of Sponsors	Contribution (\$US)
Premier	1	\$45,000
Platinum	3	\$25,000
Gold	5	\$10,000
Silver	8	\$5,000

Premier Sponsor (Maximum of 1)

Sponsor Benefits

- Fifteen minute keynote address at the opening plenary session
- Exclusive sponsorship of the Reception at the Royal British Columbia Museum
- One 20'x16' exhibition area located at the entrance of the exhibition floor
- Name and/or logo on the lanyards¹
- Full-page advertisement on the back cover of the On-Site program
- Eight full-access conference passes (workshop admission as observers only)
- Placement of six banners² throughout the conference venue
- Two-page literature insert in Conference Delegate Kit
- Priority placement at the exhibition demo theatre
- Recognition as the Premier Sponsor in all press releases and media coverage
- Prominent display of your organization name and logo on the inside cover of the On-Site program
- Recognition on the conference website home page as the Premier Sponsor including your company logo hot-linked to your website
- Use of your organization name and logo in conference promotions and advertisements
- 20% off additional conference registrations

Platinum Sponsor

Sponsor Benefits

- Ten minute keynote address at the opening plenary session
- Exclusive sponsorship of one lunch
- One 8'x20' booth in a central area of the exhibition floor
- Full-page advertisement in the On-Site program
- Six full-access conference passes (workshop admission as observers only)
- Placement of four banners² throughout the conference venue
- One page literature insert in Conference Delegate Kit
- Priority placement at the exhibition demo theatre
- Prominent display of your organization name and logo on the inside cover of the On-Site program
- Recognition on the conference website home page as a Platinum Sponsor including your company logo hot-linked to your website
- Use of your organization name and logo in conference promotions and advertisements
- 20% off additional conference registrations

Gold Sponsor

Sponsor Benefits

- Exclusive sponsorship of one Refreshment Break
- One 8'x20' booth on the exhibition floor
- Half-page advertisement in the On-Site program
- Four full-access conference passes (workshop admission as observers only)
- Placement of three banners² throughout the conference venue
- Recognition by Conference Chair in the opening plenary
- One page literature insert in Conference Delegate Kit
- Priority placement at the exhibition demo theatre
- Prominent display of your organization name and logo on the inside cover of the On-Site program
- Recognition on the conference website home page as a Gold Sponsor including your company logo hot-linked to your website
- Use of your organization name and logo in conference promotions and advertisements
- 20% off additional conference registrations

Silver Sponsor

Sponsor Benefits

- Exclusive sponsorship of one Workshop
- One 8'x10' booth on the exhibition floor
- Quarter-page advertisement in the On-Site program
- Two full-access conference passes (workshop admission as observers only)
- Placement of one banner² throughout the conference venue
- Recognition by Conference Chair in the opening plenary
- Prominent display of your organization name and logo on the inside cover of the On-Site program
- Use of your organization name and logo in conference promotions and advertisements
- Recognition on the conference website home page as a Silver Sponsor including your company logo hot-linked to your website
- Use of your organization name and logo in conference promotions and advertisements
- 20% off additional conference registrations

Benefit Notes

- 1) Lanyards supplied by sponsoring organization.
- 2) Banners provided by sponsoring organization, must be free-standing and have a maximum width of 36".

How to Exhibit

Three days of face-to-face floor time during the conference, with lunches served in the exhibit hall and frequent breaks for exclusive exhibition time provide lots of opportunities to connect with attendees.

FOSS4G attracts participants from around the world, and exhibiting is an excellent chance to connect directly with international clients without leaving North America.

Exhibitor Space Rates

Early*	Commercial	8'x10' booth	\$2,500 USD
Early*	Government / Nonprofit / Universities	8'x10' booth	\$1,250 USD
Late**	Commercial	8'x10' booth	\$3,500 USD
Late**	Government / Nonprofit / Universities	8'x10' booth	\$2,000 USD

* Full payment received on or before by July 23, 2007

** Full payment received after July 23, 2007

Additional Exhibitor Benefits

- One free conference pass
- 15% discount on each additional booth purchased.
- 20% off additional conference and workshop admissions

FOSS4G07 Preliminary Program At A Glance

	Monday, September 24	Tuesday September 25	Wednesday September 26	Thursday September 27	Friday September 28
Morning					
	Half-day Workshops (5 to 8)	Opening Plenary Session	Concurrent Sessions (5)	Concurrent Sessions (5)	Developers' Code Sprint
			Concurrent Sessions (5)	Concurrent Sessions (5)	
Lunch	Lunch	Lunch in the Exhibits	Lunch in the Exhibits	Lunch in the Exhibits	
	Half-day Workshops (5 to 8)	Concurrent Sessions (5)	Concurrent Sessions (5)	Closing Plenary Session	
		Concurrent Sessions (5)	Concurrent Sessions (5)		
Evening		Birds of a Feather Sessions	Birds of a Feather Sessions		
	Welcome Reception at Sticky Wicket Pub	Evening Free or Sponsored Event	Banquet at the Royal BC Museum		

Attendees by Country at the FOSS4G 2006 Conference

Lausanne, Switzerland

ALGERIA (1)	LITHUANIA (1)
AUSTRALIA (4)	MEXICO (2)
AUSTRIA (4)	NETHERLANDS (16)
BELGIUM (10)	NIGERIA (1)
BOLIVIA (1)	NORWAY (8)
BOSNIA (3)	PAKISTAN (1)
BRAZIL (5)	PERU (2)
BURUNDI (1)	POLAND (1)
CANADA (37)	PORTUGAL (3)
COLOMBIA (1)	ROMANIA (1)
CUBA (4)	SIERRA LEONE (1)
CZECH REPUBLIC (9)	SLOVENIA (3)
DENMARK (1)	SOUTH AFRICA (2)
FINLAND (8)	SPAIN (15)
FRANCE (43)	SWEDEN (3)
GERMANY (50)	SWITZERLAND (174)
GHANA (1)	TAIWAN (2)
GREECE (4)	THAILAND (2)
HUNGARY (2)	TURKEY (1)
INDIA (1)	U. S. OF AMERICA (52)
INDONESIA (1)	UGANDA (1)
IRELAND (4)	UNITED KINGDOM (20)
ITALY (54)	VIETNAM (1)
JAMAICA (2)	
JAPAN (8)	

Conference Organizing Committee

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Refractions Research

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