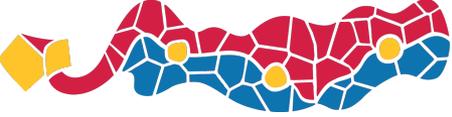


# A Geospatial Data Collection System for Organisations

Neil Penman  
Anueja Gopalakrishnan  
Francois Tsafack



## Project History and Objective

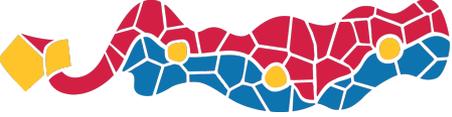
- Started at IBM in June 2007 with an objective to:
  - **“Improve the quality and quantity of public data in developing countries, specifically map data available on mobile phones”**
- Late 2007 loaded road data for Southern Sudan into Openstreetmaps
- Development of two tools
  - SmapSurvey
  - SmapDirect
- License: GPL3
- Web Site: <http://code.google.com/p/smap-suite/>





## Approach

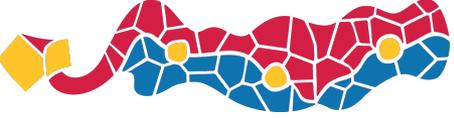
- Complement the **crowd sourcing** approach of Openstreetmaps by working with **organisations** to create and use map data in **developing countries**



## Collaborators

- Part Time Developers
- RMIT University
  - Masters students doing a project in their final semester
  - Currently the 6<sup>th</sup> team is working on the project
- World Vision
  - Provided requirements for Smap Survey
  - Ran pilot surveys in Cambodia, Zimbabwe, Mozambique and Malawi
  - Assessed performance and compared it to paper based surveys

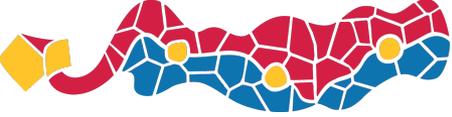




# SmapSurvey



**SMAP**



# SmappSurvey – Define the survey in a web app

New Question | Delete Question | Save Survey

**New Question**

Question Text: First Name?

Information: Q9.1

Name: Name

Mandatory?:  Yes  No

**Question Type**

Type: Text

Text Type: Alphanumeric

Default Answer:

Max Answer Length:

Min Answer Value:

Max Answer Value:

Label	Selection Value	Selected?
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GWT/Java, Tomcat, AWS

**SMAP**



# SmappSurvey - Recording the interview

- Enumerators collect the survey data using the mobile phones
- Custom J2ME application



Picture from an earlier survey in Zimbabwe

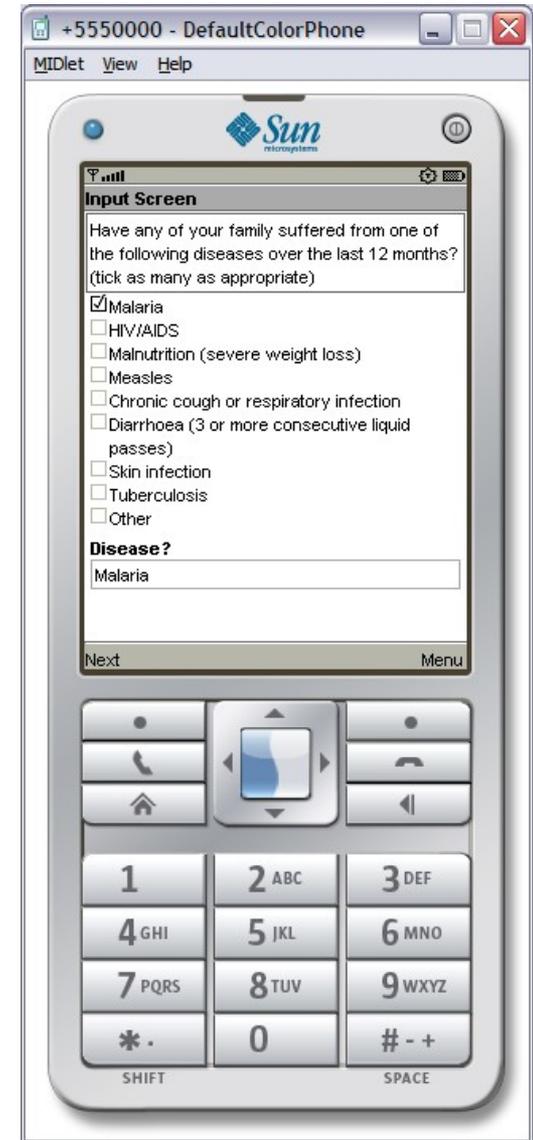
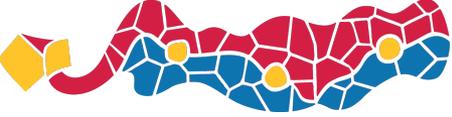


Image of a phone emulator with data from the Malawi Survey



## SmapSurvey - Providing Context for Collected Data

- The enumerators used a Garmin GPS to record
  - Villages, roads, rivers, bore holes, fields, village headmen headquarters etc
- All of this data was loaded into OpenStreetMaps to produce a map of the region

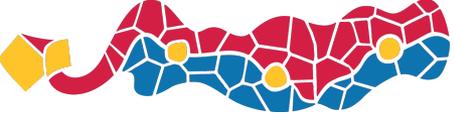


Garmin 60CSx

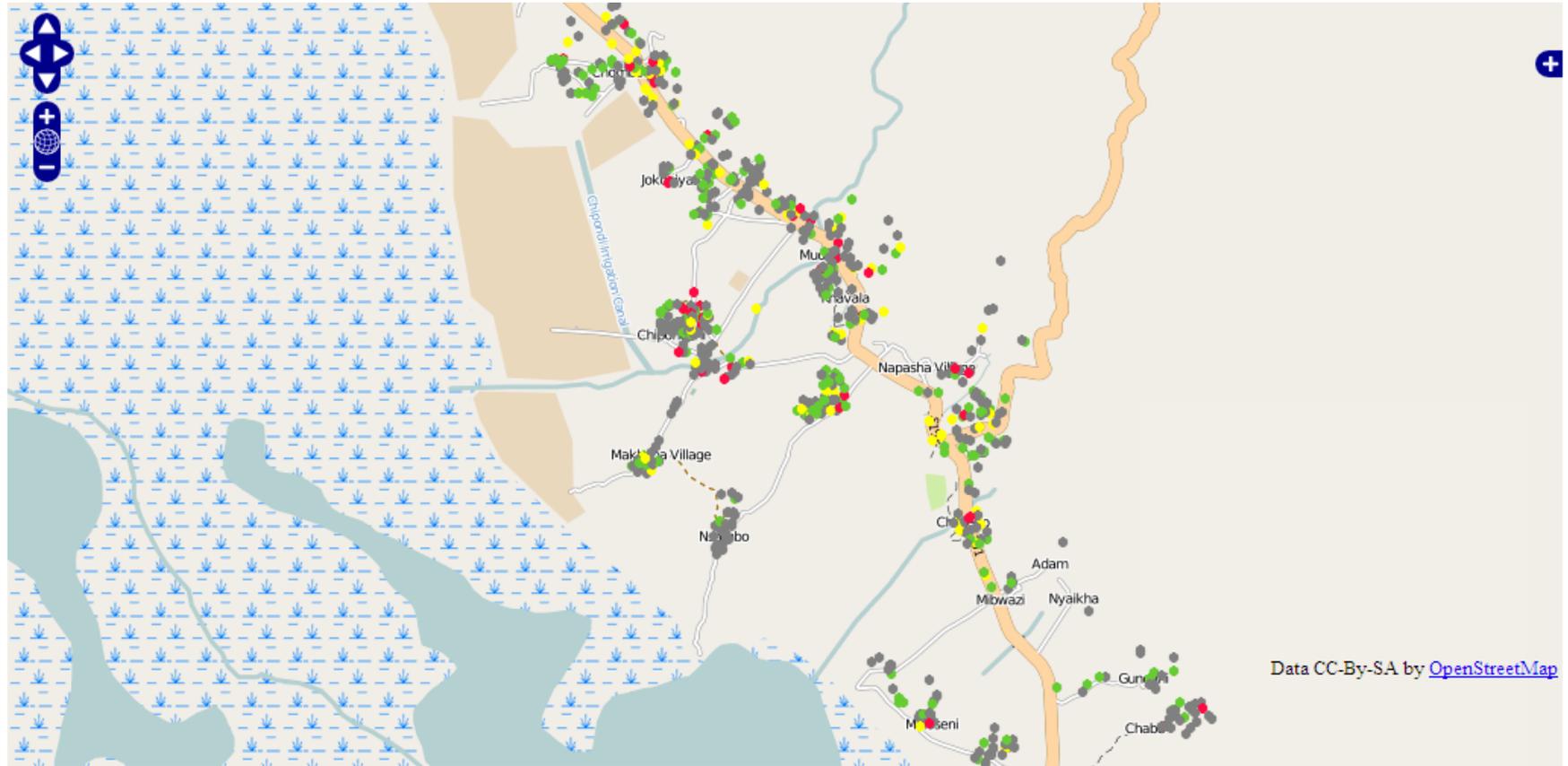


<http://www.openstreetmap.org/?lat=-16.4343&lon=35.1925&zoom=12&layers=M>

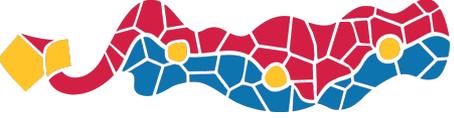
**SMAP**



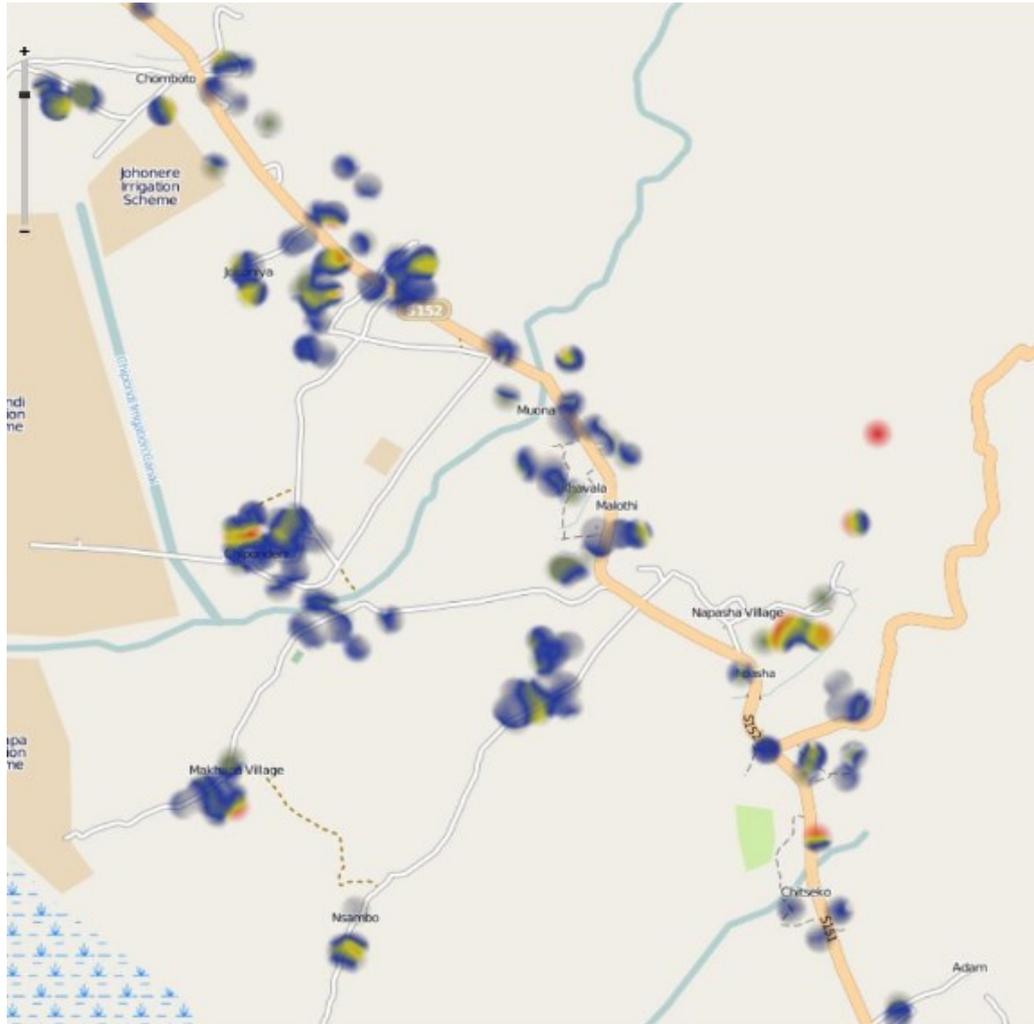
# SmapSurvey -Results plotted against the Map



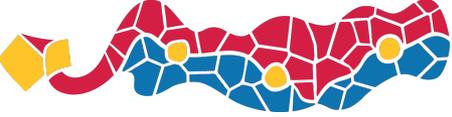
<http://ec2-204-236-208-141.compute-1.amazonaws.com/surveyKPIClient/responses.html>



# SmapSurvey – Analysis Module

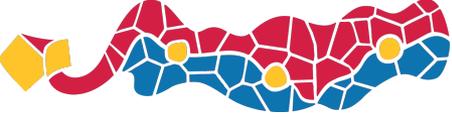


**SMAP**



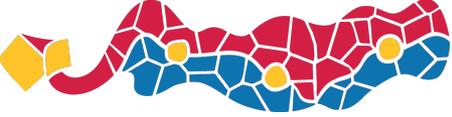
## Smapp Survey – Findings from Field Testing

- Comparison of datasets revealed that data collected with mobile phones were more accurate, than paper-based due to strict data validation processes that were implemented.
- All data collected by mobile phones were readily available in electronic format and could be accessed for analysis once uploaded to the survey server. All paper surveys needed to be entered which increased entry mistakes and delayed availability of data.
- It took half a day to train enumerators to use the mobile phone system compare to 2 days for paper surveys.
- The cost of data gathering was minimal compared to paper based as there was no need to hire staff for data entry at the end of surveys.
- 90% of interviewees said using mobile phones for survey was quicker than traditional pen and paper; and 95% will be happy to be interviewed with mobile phones in the future.
- It took too much time trying to get the corrections made to the survey questions in the field onto the mobile phone system because the template on survey server was hard coded and lack dynamic functionality
  - Now fixed
- Prior to data collection, there was insufficient time allocated to testing and resolving upload and cell phone screen functionality problems.
- The Nokia N95 handsets have enough inbuilt memory to handle all data storage requirements for up to 500 surveys per handset, therefore all surveys that failed to be uploaded were securely saved automatically. However, there were embedded into the manufacture's secured components and need another piece of software to be written just to extract the data files.
  - Now fixed
- A number of challenges were encountered during field testing, relating to country's mobile network



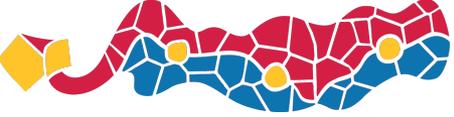
## Smapp Survey – Findings from Field Testing (Summary)

- Compared to Paper using mobile phone resulted in
  - More Accurate data
  - Faster to train enumerators
  - Faster data entry during interview
  - Substantially Lower Cost
- Problems
  - Network connectivity



## Project 2 - Smap Direct (Prototype)

- Allow an organisation to “direct” the creation of map data in real time
- For example in a disaster relief situation an organisation may plan to run an aid convoy into a remote area in 48 hours time
  - From community contributed data they know there is a road
  - Aerial photos may show problematic points on the road; subsidence, potentially damaged bridges, flooding
  - They need to determine the maximum tonnage that the road can support at each of these points
  - And they want this data to be available via routing software to other individuals or organisation

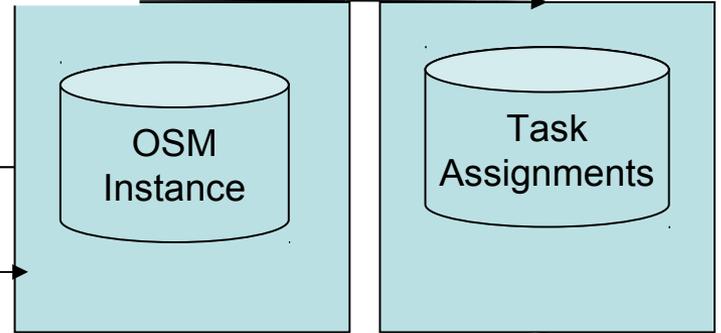


(1) Upload Current Position and Status  
(3) Download Assignments



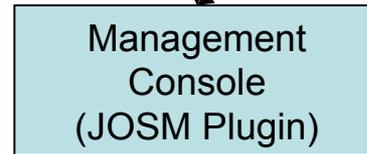
(3) Download Tasks

(5) Upload Answers



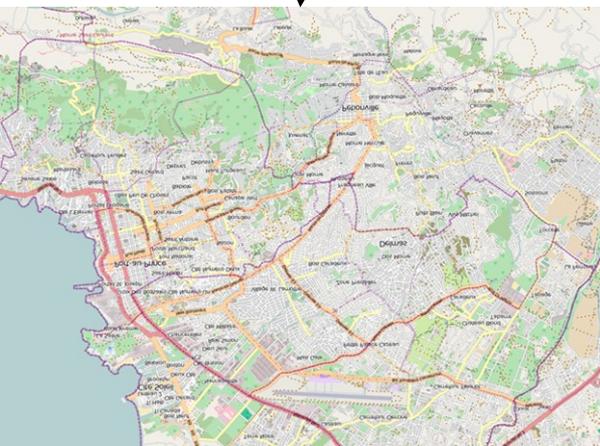
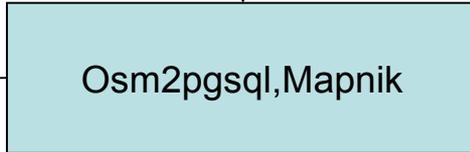
(2) Create and Assign Tasks

(6) Do Something With the Results!



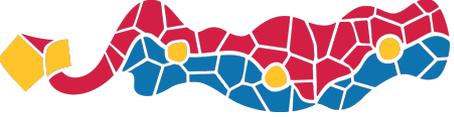
**Manager**  
Create Tasks /  
Monitor Progress

(4) Complete Tasks

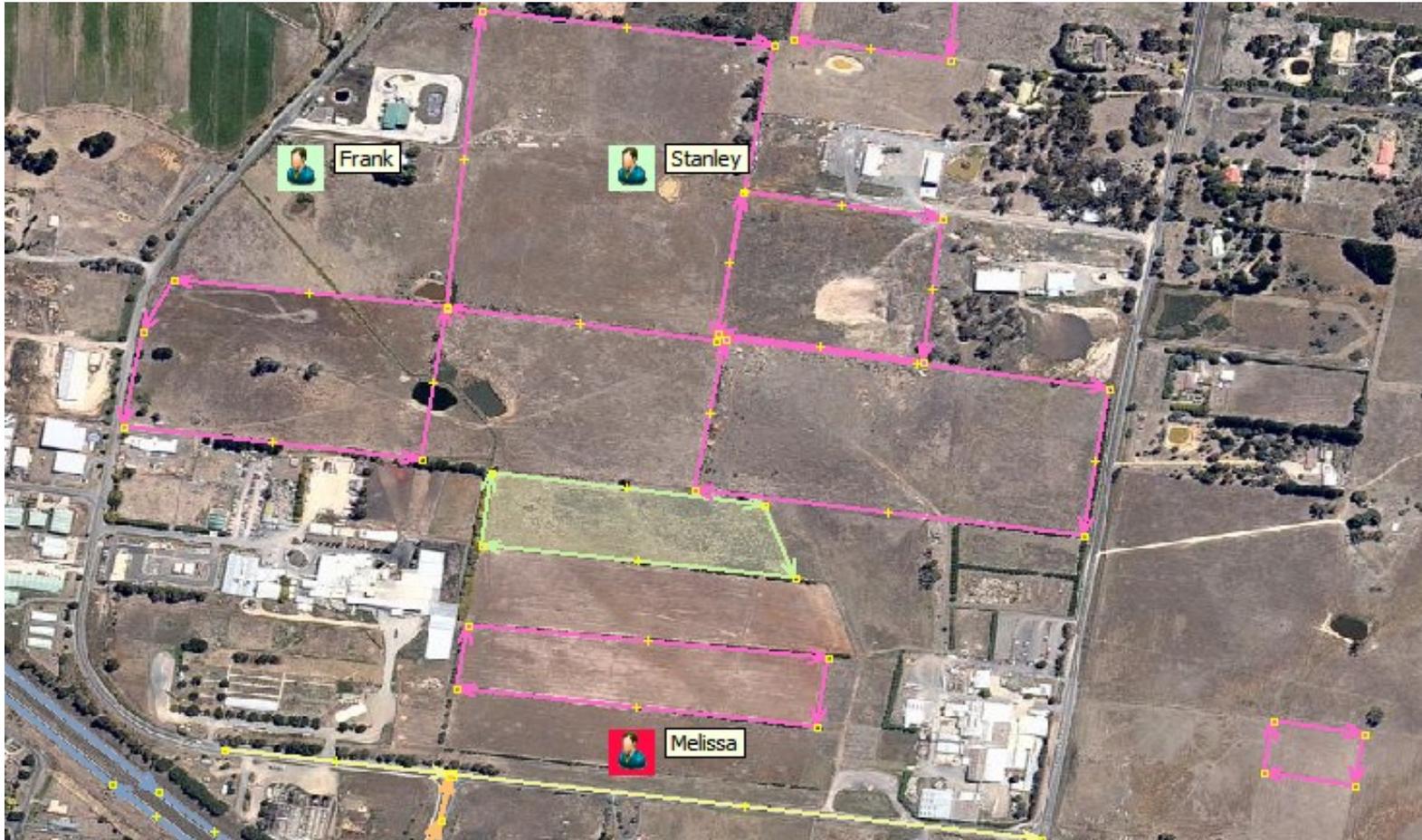


**SMAP**





## Step 1 – Upload Current Position and Status





## Step 2 – Create and Assign Tasks

- The task is defined within the OSM database (What is to be done)
  - Create a relation of type “task”
  - Add tags containing the task instructions
    - q=<the question>
    - tag=<name of the tag to be updated>
    - answerType=<text|choice>
    - options=<list of valid answers>
  - Add members which are the elements you want the question answered for
- The management of that task, assignment, task priority etc is stored in a separate task management database (How the task is to be completed)
- Storing the task (Not actually map data) in the OSM database is potentially controversial
  - Contrasts with approach taken by Openstreetbugs
  - Was quick and easy approach
  - Keeps the task with the elements to be updated



## Create and Assign Tasks (Example)

Edit new relation in layer 'Data Layer 1'

Tags and Members

Attributes

Question:

Answer Type:

Tag:

Assign:  Frank

Conditional Attributes

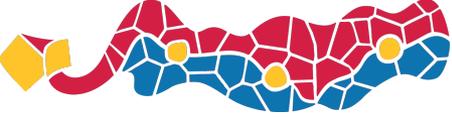
Options:

Members

Role	Refers to
	 272 (8 nodes)

Selection

 272 (8 nodes)



## Step 3 – Download Tasks (Example)

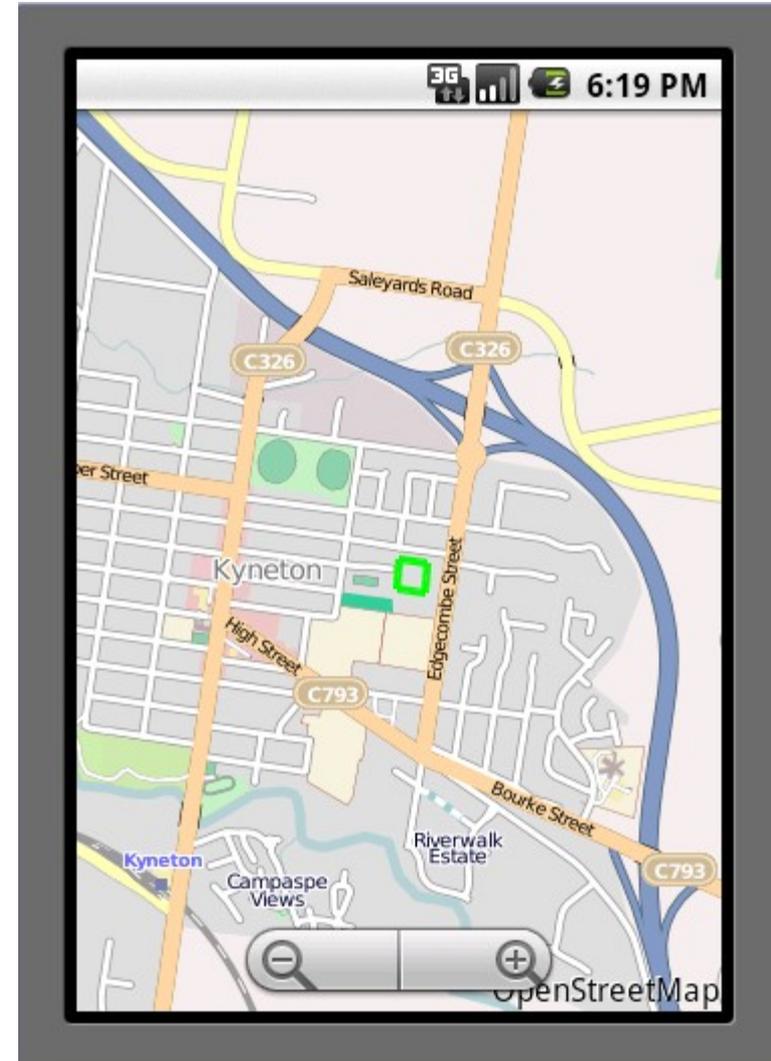
```
<taskAssignments>  
<member id="21" taskId="1707" serverType="OSM" server="http://smap.org/api" />  
</taskAssignments>
```

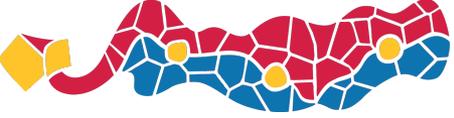
```
<relation id='1707' visible='true'>  
  <tag k='type' v='task' />  
  <tag k='q' v='What type of crop is growing in this field?' />  
  <tag k='qType' v='choice' />  
  <tag k='options' v='wheat:barley:rice' />  
  <tag k='tag' v='crop' />  
  <member type='way' ref='272' role="" />  
</relation>
```



## Steps 4 and 5 - Complete the Task and upload the answers

- Mobile phone user downloads the OSM relation that describes the task
- The application highlights elements (lines, points) that need to be updated with additional data
- The user travels to the location and answers the question





## 6 – Do Something with the Results



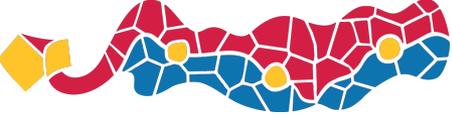
### Key

Red - Rice

Orange - Barley

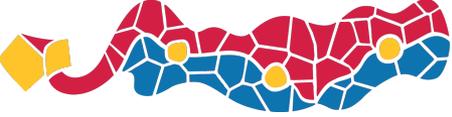
Yellow - Wheat

<http://ec2-204-236-208-141.compute-1.amazonaws.com/deWebClient/myMaps.html>



## Next Steps

- SmapSurvey
  - Provide an open source geo-spatial analysis capability for World Vision
  - Move from J2ME to Android
    - \$600 per year to Verisign so the app doesn't ask for permission every time it reads from the sdcard.
    - Restricted set of Java Classes – its different
    - Likely to adopt ODK as the mobile platform
- Smap Direct
  - Attempt to deploy a production, or pilot, system
  - Create a Web Version of the Management Console
  - Additional Functionality
    - Rules Engine that can automatically request further information on elements based on previously updated data. This could allow for interactive Q&A with mobile phone user



## Questions



- For more information please contact
  - Neil Penman (neilpenman@gmail.com)
  - Anueja Gopalakrishnan (Anueja.Gopalakrishnan@worldvision.com.au)
  - Francois Tsafack (francois.tsafack@worldvision.com.au)
- Or go tto the web site: <http://code.google.com/p/smap-suite/>