Conference Financial Report

Conference Name: FOSS4G 2011
Date: September 12-16, 2011
Location: Denver, Colorado, USA
Organizing Committee Contact (including email): **Peter Batty** (peter@ebatty.com)

ESTIMATES ONLY – FROM MAY 2011

Note: please specify the type of currency you are referring to throughout the document

General Information

Attendance

Type	Number of Attendees
General Sessions	800
Workshops	440
Exhibition Only	
Social Event	440

*if possible, please attach the full registrant list

Conference Fees for 1 Individual

USD$	Early	Late
Conference Pass	499	649
Workshops	99	149
Exhibits Only		
Social Event	99	99

Financial Information

Sponsorship

Please include your top 5 sponsors and their amount:

Sponsor Name	Amount/Level **USD$**
ESRI	30000/Platinum
Radiant Blue	30000/Platinum
Google	15000/Gold
OpenGeo	15000/Gold
Mapquest	7500/Silver

*please attach the public sponsorship document (describing possible levels)

http://svn.osgeo.org/osgeo/foss4g/2011/documents/FOSS4G2011DenverSponsorship.pdf

SPONSORSHIP LEVELS	Platinum $30K	Gold $15K	Silver $7.5K	Bronze $1.5K
Name and logo featured in conference promotions and advertisements	●	●	●	●
Recognition on conference home page with logo and link to your site	●	●	●	●
Exclusive sponsorship of one lunch, exhibit space with priority placement, confirmed speaker slot	●			
Ad in conference program	Full page	Half page	Quarter page	
Conference passes (workshops excluded)	6	4	2	I

WE ARE OFFERING A 10% DISCOUNT TO ALL SPONSORS WHO SIGN UP AND PAY BY JANUARY 31, 2011

Financial Report

<u>ESTIMATES ONLY – FROM MAY 2011, based on 800 attendees</u>

REVENUE

Type	Amount **USD$**
Registration	311280
Workshops	123360
Exhibits	20000
Sponsorship	100000
Social Event	43560
Other	
Total	598200

EXPENSES

Type	Amount **USD$**
Marketing	11250
Administration	7500
Venue	0 – based on certain occupancy levels and food purchases
Meals	157893 – in conf catering, inc. workshop days
Social Event	43560
Misc.	342682
Total	562885

*please include a more detailed financial report if possible

<u>Google docs proposed budget available</u>

<u>Suggestions</u>

http://wiki.osgeo.org/wiki/FOSS4G_2011_Lessons_Learned