

## FOSS4G 2013 Sponsorship Models

	Diamond	Platinum	Gold	Silver	Bronze	Supporter	Comments
Price £	£25,000	£20,000	£10,000	£5,000	£2,500	£1,250	
Price \$ @ 1.6	\$ 40,000.00	\$ 32,000.00	\$ 16,000.00	\$ 8,000.00	\$ 4,000.00	\$ 2,000.00	
<b>Event Content</b>							
High profile speaking slot	✓	✓					For Platinum could be either speaking or workshop and both for Diamond
Sponsored workshop	✓	✓					
<b>Exhibit space</b>							
Large space, priority position	✓	✓					
Medium space			✓				How do we differentiate exhibition space sizes?
Small Space				✓			
Roller blind & laptop space					✓		
<b>Marketing</b>							
Main Platform	✓	✓	✓	✓	✓	✓	Prominence varies with level of sponsorship
Stream Rooms	✓	✓					
GeoCamp	✓	✓					
Reception Area	✓	✓					
Conference gift/bag	✓	✓	✓				
Web Site - Featured	✓	✓	✓				
Web Site - Minor				✓	✓	✓	
Event email comms	✓	✓	✓				
Programme	Double Page	Single Page	Half Page	Quarter Page			
e-mail blast to registered delegates	✓✓	✓	Extra charge	Extra Charge			
Delegate passes	8	6	4	2	1	1	
Sponsor delegate lunch	✓	✓					
Opportunity to host private delegate lunch	✓	✓	✓				
Sponsor evening entertainment	✓	Optional extra					
Net sponsorship value after delegate places	£22200	£17900	£8600	£4300	£2150	£900	