http://mapserver.gis.umn.edu/mum/mtg2005.html

Conference Sponsorship Levels and Rewards

Platinum- US \$2,500 or greater

- Company logo/name listed as Platinum Sponsor on Main Screen prior to Opening and Closing Plenary Sessions
- Recognition on the Conference website as a Platinum Sponsor including your company logo with hotlink to your website
- Company name and logo in the Conference Program listed as a Platinum Sponsor
- 3 fully paid registrations for the conference*
- Free display room or booth, depending on the amount of contribution

Gold- US \$1,000

- Company logo/name listed as a Gold Sponsor on Main Screen prior to Opening and Closing Plenary Sessions
- Recognition on the Conference website as a Gold Sponsor including your company logo with hotlink to your website
- Company name listed in the Conference Program as Gold Sponsor
- 2 fully paid registration for the conference*

Silver- US \$500

- Recognition on the Conference website as a Silver Sponsor including your company name with hotlink to your website
- Company name listed in the Conference Program as a Silver Sponsor
- I fully registration for the conference*

Bronze- US \$250

- Recognition on the Conference website as a Bronze Sponsor including your company name with hotlink to your website
- Company name on Conference website with hotlink to your website
- Company name listed in the Conference Program as a Bronze Sponsor

^{*} Cannot participate in computer workshops. Seats will be set in the back or side of the room for media representatives. Full conference pass is required for workshop participation and you must book in advance.

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Event Sponsorship Levels and Rewards

Sponsoring an event provides special recognition to the organization in addition to the recognitions afforded the Conference Sponsors in general. During the sponsored event, the sponsoring organization's name will be prominently displayed at the food locations.

Event sponsors can choose to be a Sole Sponsor of the event, in which case the first organization to request an event will be given that sponsorship. Alternately, an organization may wish to be a Joint Sponsor. We will accept up to three joint sponsors for any event.

In the case of an event having one or two Joint Sponsors already assigned when a Sole Sponsor requests the event, the Sole Sponsor will be given priority. If an event already had three joint sponsors assigned, it will be considered closed.

Event	Joint Sponsor Cost	Sole Sponsor Cost
	(Level)	(Level)
Refreshment Break	US \$250 (Bronze)	US \$500 (Silver)
Lunch or Reception	US \$500 (Silver)	US \$1,000 (Gold)

Rewards are the same as for the Conference Sponsorships, including complimentary conference registrations, with the following exception:

 Display of sponsoring organization's name/logo on screen prior to Opening and Closing Plenary Sessions is replaced with display of sponsoring organization's name association with the sponsored event

Acceptable Donations

Lanyards – The planning committee will accept donated lanyards to hold attendee name tags. When the planning committee feels they have received enough lanyards to cover all attendees they will remove this donation option. Lanyards may contain an organization or company's name.

Pens – The planning committee will accept donated pens by organizations to handout and make available throughout the conference. When the planning committee feels they have received enough pens they will remove this donation option. Pens may contain an organization or company's name.

Door Prizes for Drawings – The planning committee will accept donated prizes to be used in a drawing at the reception, closing session and for filling out the conference survey. Prizes may contain an organization or company's name. The organization donating the prize will be recognized at the time the prize is given away.

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Media Sponsorship and Rewards

Official Media Sponsor (2 available)

Media contribution:

o In-Kind in advertising

US \$2,500

- Written article on the conference
- Hyperlinked banner on website

Benefits:

- I Media pass to conference: Access (without participation*) in all seminars and workshops
- Access to list of exhibitors and registrants
- Literature insert into program
- Magazine or card in registration kit
- Poster in exhibit hall
- o Hyperlink name and logo to media website
- Name and Logo on program

Media Sponsor (unlimited)

Media Contribution

- In kind advertising US \$1,000
- Written article on the conference (either online or offline)
- Hyperlinked banner on website

Benefits:

- I Media pass to conference: Access (without participation*) in all seminars and workshops
- Access to list of exhibitors and registrants
- o Hyperlink name to media website
- Name and Logo on program

^{*} Cannot participate in computer workshops. Seats will be set in the back or side of the room for media representatives. Full conference pass is required for workshop participation and you must book in advance.