FOSS4G 2010

Free and Open Source Software
for Geospatial Conference

Sponsorship and Exhibitor
Prospectus

Barcelona
6-9 September, 2010

Organizado por

OSGeo
Your Open Source Compass

FOSS4G 2010 *Barcelona*

Contents

FOSS4G 2010 *Barcelona*

Invitation to Sponsor from the Conference Chair

Theme

The largest event about Geospatial Open Source solutions ever "you can't miss it!"

The Local Conference Committee is pleased to announce that Barcelona will host the 2010 Free and Open Source Software for Geospatial (FOSS4G) Conference, September 6-9, 2010, in Barcelona, Spain.

FOSS4G is a conference presented by OSGeo.

About OSGeo

The Open Source Geospatial Foundation (OSGeo) is a not-for-profit organization whose mission is to support and promote the collaborative development of open geospatial technologies and data. The foundation provides financial, organizational and legal support to the broader open source geospatial community. It also serves as an independent legal entity to which community members can contribute code, funding and other resources, secure in the knowledge that their contributions will be maintained for public benefit. OSGeo also serves as an outreach and advocacy organization for the open source geospatial community, and provides a common forum and shared infrastructure for improving cross-project collaboration.

The foundation's projects are all freely available and useable under an OSI-certified open source license (OSI: Open Source Initiative).

FOSS4G 2010

From Monday 6th through Thursday 9 September 2010, the international community will join in Barcelona for the most exiting meeting. FOSS4G has been travelling around Switzerland (400 attendees), Canada (700), South Africa (550), Australia (450) in this last 4 year; it's a long time where the community hasn't come back to Europe. It's the best chance for any European and international entity to have a complete overview of the open source software for geospatial, to share their own experience and to join common initiatives.
We are expecting an attendance between 1000 and 2000 people.

OGC

After the great success on FOSS4G 2009, OGC will propose again the Climate Change Integration Plugfest (CCIP). CCIP demonstrates standards based interoperability between Open Source and Proprietary geospatial applications. It consists of a server with multiple virtual machines, each installed with geospatial applications offering standards based web services. All web services will demonstrate a common dataset, and will be accessed by a range of geospatial client applications installed on client computers.

Discover Your Open Source SDI

Spatial Data Infrastructure (SDI) is an increasing keyword for the geospatial world in recent years. The current European INSPIRE initiative has brought focus to the SDI concept and it's application on a continental scale. The demand for SDI solutions has been increasing across all levels of administration and the Open Source community has adapted to meet this need.

OSGeo Community Awards

The attendance will vote the best use case of OSGeo Software implementation in Government and in Business. and then the best education program around OSGeo Software. And No Profit organizations.

Academic Track

As in 2009, FOSS4G 2010 will organise an academic session with publication of papers and presentation of posters. The academic track aims at bringing together researchers, developers, users and practitioners carrying out research and development in the geospatial and the free and open source fields and willing to share original and recent research developments and experiences.

The academic track will act as an inventory of current research topics, but the major goal is to promote cooperative research between OSGeo developers and the academia. The academic track is the right forum to highlight the most important research challenges and trends in the domain, and let them became the basis for an informal OSGeo research agenda. It will foster interdisciplinary discussions in all aspects of the geospatial and free and open source domains. It will be organized in a way to promote networking between the participants, to initiate and favour discussions regarding cutting-edge technologies in the field, to exchange research ideas and to promote international collaboration.

The Sponsor and Exhibitor opportunities described in this Prospectus will provide your organisation with access to an international cross section of your markets, from users and developers to key government and industry

leaders and decision makers. The Sponsor and Exhibitor opportunities are designed to provide maximum value and exposure. They are not restricted to those provided in this document. Please review the enclosed sponsorship prospectus to discover which item(s) would fit your organisation's needs. We would be pleased to entertain any additional or alternate suggestions you may have for recognition, such as a contribution of goods or services. If you wish to purchase a sponsorship or have questions regarding the opportunities, I would be happy to speak to with you. You can reach me at the coordinates below. Further information on the conference can be found on our web site:

http://2010.foss4g.org

sincerely

Lorenzo Becchi
Conference Chair, 2010 Free and Open Source Software for Geospatial Conference
E-mail: lbecchi@osgeo.org
Tel: +34 695 99 77 64 (GMT +1)

Conference Fact Sheet

Dates

Barcelona
6-9 September, 2010

Congress Venue

* Palau de Congressos de Barcelona

(Fira de Barcelona) – M1. Palace nº5.
Avda. Reina Maria Cristina s/n
08004 Barcelona. Spain

Schedule

The preliminary schedule includes:

* A pre-conference day of hands-on workshops
* Three main conference days with plenary sessions and a large number of break-outs for detailed presentations
* A full exhibition hall and demo theatre
* A welcome party open to all participants
* Evening reception
* See the Program at a Glance in this Prospectus for further details.
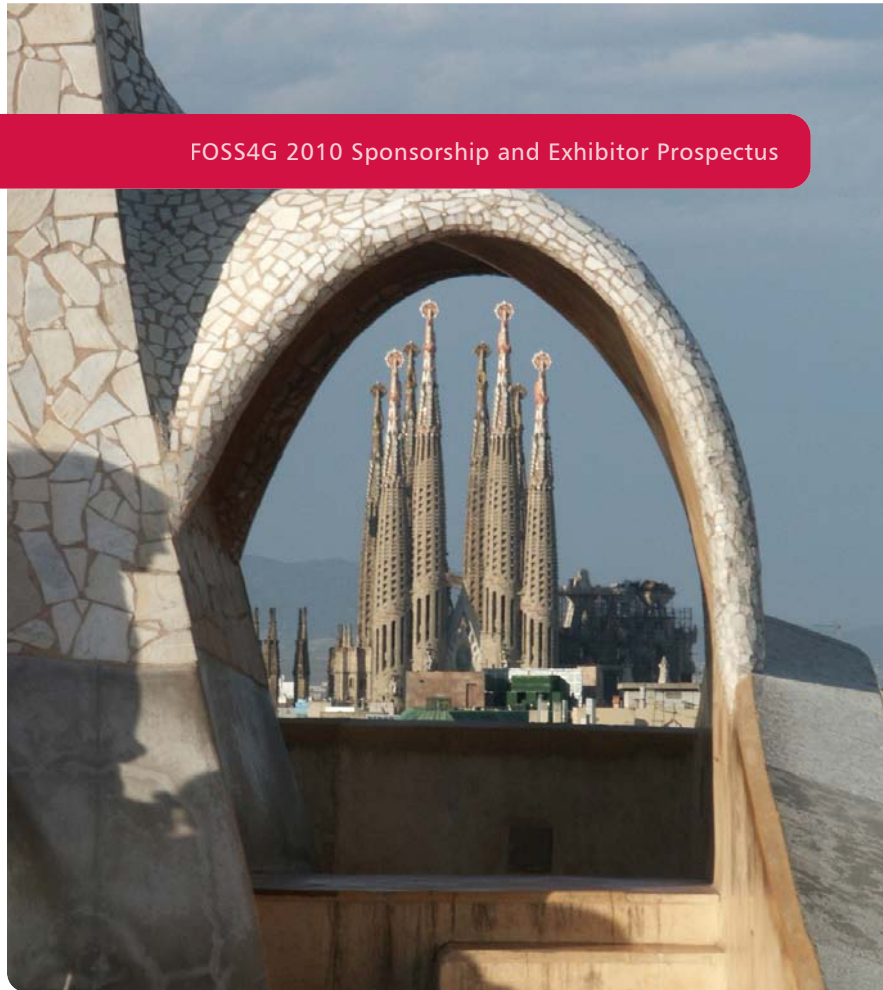
Attendance

More than 1000 international developers and users of open source geo-spatial software from around the world are expected to attend.

Technical Secretariat

* **GRUPO PACÍFICO** - Exhibition & Sponsorship, Registrations and hotel accommodation

Marià Cubí, 4, 08006 Barcelona, Spain
foss4g2010@pacifico-meetings.com
Tel. (34) 932 388 777 / Fax. (34) 932 387 488

Visit the conference web site at http://2010.foss4g.org on a regular basis for updates on Registration,
the Educational Program, Accommodation and Tours.

http://2010.foss4g.org

Aim of the conference

The International FOSS4G conference gathers developers and users of open source geo-spatial software as well as managers and decision-makers from around the world to discuss new directions, exciting implementations, and growing business opportunities in the field of open source geo-spatial software.

We consider this conference as the best opportunities for European actors to meet and share the highest level of knowledge about open source geo-spatial software.

List of topics, preliminary programme

* New FOSS GIS developments
* Interoperability and standards
* Open source implementations for INSPIRE
* Making the transition to FOSS GIS
* Case studies of open source implementations
* Improving FOSS GIS cartography and map production
* GIS in education
* GIS in government

sponsorships
Sponsorship Levels

Resumen

PREMIER	max # 1	€ 40.000,00 (VAT included)
PLATINUM	max # 4	€ 20.000,00 (VAT included)
GOLD	max # unlimited	€ 10.000,00 (VAT included)
SILVER	max # unlimited	€ 5.000,00 (VAT included)
BRONZE	max # unlimited	1.200,00 (VAT included)
Contributors	max # unlimited	€ no limit

sponsorships

Premier (maximum of 1)

Sponsor Benefits

* Fifteen minute keynote address at the opening plenary session

* Exclusive sponsorship of the Evening Reception

* One 18 sqm exhibition area located at the exhibition floor

* Name and/or logo on the lanyards
(Lanyards supplied by sponsoring organization)

* Eight full-access conference passes (no workshop admission)

* Placement of six banners throughout the conference venue

* Two-page literature insert in Conference Delegate Kit

* Priority placement at the exhibition demo theatre

* Recognition as the Premier Sponsor in all press releases and media coverage

* Full-page advertisement on the back cover of the Final Program

* Prominent display of your organization name and logo on the inside cover of the Final Program

* Recognition on the conference website home page as the Premier Sponsor including your company logo hot-linked to your website

* Use of your organization name and logo in conference promotions and advertisements

* Use of your organisation name and logo on the conference bag

* 20% off additional conference registrations

* Recognition by Conference Chair in the opening plenary

* Logo in slide with other sponsors in opening plenary

sponsorships

Platinum (maximum of 4)

Sponsor Benefits

* Ten minute address and a position on the panel at the closing plenary debate on the theme

* Exclusive sponsorship of one lunch

* One 12 sqm exhibition stand in a prominent location

* Six full-access conference passes
(no workshop admission)

* Placement of four banners throughout the conference venue where the conference is taking place

* Priority placement at the exhibition demo theatre

* Full-page advertisement in the Final Program

* Prominent display of your organisation name and logo on the inside cover of the Final Program

* Recognition on the conference website home page as a Platinum Sponsor including your company logo hot-linked to your website, as soon as payment has been received

* Use of your organisation name and logo in conference promotions and advertisements

* Use of your organisation name and logo on the conference bag

* Recognition by Conference Chair in the opening plenary

* Logo in slide with other sponsors in opening plenary

GOLD

Sponsor Benefits

* Half-page advertisement in the Final Program

* Four full-access conference passes
(no workshop admission)

* Placement of three banners throughout the conference venue where the conference is taking place

* Priority placement at the exhibition demo theatre

* Prominent display of your organisation name and logo on the inside cover of the Final Program

* Recognition on the conference website home page as a Gold Sponsor including your company logo hot-linked to your website, as soon as payment has been received

* Use of your organisation name and logo in conference promotions and advertisements

* Use of your organisation name and logo on the conference bag

* Recognition by Conference Chair in the opening plenary

* Logo in slide with other sponsors in opening plenary

sponsorships

SILVER

Sponsor Benefits

* Two full-access conference passes
(no workshop admission)

* Placement of one banner throughout the conference venue where the conference is taking place

* Quarter-page advertisement in the Final Program

* Prominent display of your organisation name and logo on the inside cover of the Final Program

* Use of your organisation name and logo in conference promotions and advertisements

* Recognition on the conference website home page as a Silver Sponsor including your company logo hot-linked to your website, as soon as payment has been received

* Recognition by Conference Chair in the opening plenary

* Logo in slide with other sponsors in opening plenary

BRONZE

Sponsor Benefits

* One full-access conference pass
(no workshop admission)

* Hot-linked logo on conference website as Bronze sponsor

* Organisation name and logo in conference program as Bronze sponsor

* Logo in slide with other sponsors in opening plenary

sponsorships

CONTRIBUTORS

Hot-linked logo on conference website on the contributor page

Special Prices

2009 application

If your company decides to sponsor before the end of year 2009 (Dec 31, 2009), you will receive a discount of 15%. Upgrade

If in year 2010 you want to upgrade sponsorship after having applied on 2009 we will maintain the same discount rate.

Translations (maximum of 1)

Cost: € 15.000 (VAT included)

We offer the chance to sponsor single or multiple language interpreter from the main European languages. The translation will be available for the plenary events and for the presentations hosted in the plenary room. The number of available audio-receptors is based on 300 pax.

* Prominent display of your organisation name and logo on the inside cover of the Final Program

* Recognition on the conference website home page as a Translation Sponsor including your company logo hot-linked to your website, as soon as payment has been received

* Use of your organisation name and logo in conference promotions and advertisements

* Recognition by Conference Chair in the opening plenary

* Logo in slide with other sponsors in opening plenary

* 30 audio-receptors reserved

Note: to include extra languages please contact with Technical Secretariat
foss4g2010@pacifico-meetings.com

Specific sponsorship opportunities

Code Sprint

Cost: € 6.000 (VAT included)

The code sprint remains a consistent part of FOSS4G, providing an opportunity for open source project developers to come together and tackle targeted issues head on. The event attracts the key project contributors and as such provides an opportunity to expose your brand to this influential audience.

* Recognition as the Code Sprint Sponsor (with organisation logo) on all printed Conference material (see Note)

* Recognition as the Code Sprint Sponsor (with organisation logo) on the sponsors' page of the Conference website, including a hyperlink to your organisation's home page

* Acknowledgment as the Code Sprint Sponsor on the official sponsorship acknowledgement board onsite

* The sponsor may provide a freestanding banner which will be positioned in a prominent location in the code sprint venue
(maximum size 2m high x 1m wide)

* Display of organisation logo on the inside cover of the Final Program

* Use of the Conference logo until end of September 2010

Note: Exposure in Conference publications is determined by confirmation of sponsorship prior to print deadlines

To maximise exposure please confirm your participation by the earliest date possible

Exhibition
stands

Commercial

Cost: € 2.500 (VAT included)

* Each Surface 6 sqm (3m X 2m)
* Carpet, walls, name in the fascia (1 color) and electrical switchboard included (1.1 kw)
* 2 Exhibitors passes (coffee-break and lunch included)
* One Congress registration

An Exhibitors guide will be sent to all confirmed exhibitors with extra services and material not included in the standard package.

Government / Nonprofit / Universities

Cost: € 1.250 (VAT included)

* Each Surface 6 sqm (3m X 2m)
* Carpet and electrical switchboard included (1.1 kw)
* 1 Exhibitors passes (coffee-break and lunch included)

An Exhibitors guide will be sent to all confirmed exhibitors with extra services and material not included in the standard package.

Application and payment for sponsorship and exhibition

For stands disposal and other informations not included in this Prospectus, please contact the Technical Secretariat.

Technical Secretariat

GRUPO PACÍFICO

Marià Cubí, 4

08006 Barcelona, Spain

foss4g2010@pacifico-meetings.com

Tel. (34) 932 388 777. / Fax. (34) 932 387 488

Application

To receive the application form and exhibition plan please contact the Technical Secretariat.

VAT (TAX)

All prices listed are VAT included.

Cancellation

In case of cancellation, the total amount paid will be charged as cancellation fees.

Insurance

Companies participating in the Congress are required to take out appropriate insurance. In the Exhibitors Manual you'll find more instructions.