



## Letter from the Conference Chair

**FOSS4G** is the global conference focused on Free and Open Source Software for Geospatial, organized by OSGeo. In 2014, FOSS4G will be held in Portland, Oregon, after being held in Nottingham, Denver, Barcelona, Sydney and Cape Town in past years. The most recent international FOSS4G event held in North America was in Denver, Colorado, in 2011.

FOSS4G gathers developers and users of open source geospatial software as well as managers and decision-makers from around the world to discuss new directions, exciting implementations, and growing business opportunities in this space. Recent years have seen substantial changes in the geospatial industry. One of those changes has been the growth in maturity and adoption of free and open source solutions. In many cases organizations are using a mixture of open and closed source solutions.

With the growth in interest in open source solutions, we anticipate a great audience for FOSS4G 2014, around 1000 people. We also expect strong media coverage. We have an experienced organizing committee and have teamed with VTM Group, who provide professional event management services for technical conferences and workshops. In addition to the well established core audience for FOSS4G, we will have a strong marketing program and specific program content to reach out to newcomers to open source.

Portland is a hub of both open source and geospatial activity and we expect good local attendance in addition to our nationwide and international audience. For many attendees it will be a new and different experience, not just the same old geospatial conference that they attend year after year in the US. As a sponsor of FOSS4G, you will be associated with what I believe will be one of the outstanding geospatial events of 2014.

We are offering a 10% discount for sponsors who make an early commitment, by February 28th, 2014. I encourage you to consider sponsorship, and please let me know if you have any questions, or suggestions for the conference.

A handwritten signature in black ink that reads "Darrell Fuhriman". The signature is written in a cursive, flowing style.

Darrell Fuhriman,  
FOSS4G 2014  
Conference Chair



## Venue

Portland, a recognized hub of open source innovation, is a vibrant and friendly city with easy access to the beautiful Oregon coast, Columbia River Gorge and Cascade mountains. Direct flights to Asia and Europe make it easily accessible for international attendees.

The conference venue is the centrally located Oregon Convention Center. The OCC is the largest convention center in the Pacific Northwest, and is the preferred destination for many groups because of its world-class features and amenities, award winning customer service and leadership in sustainable practices.

## Conference Details

Website: <http://2014.foss4g.org/>  
Estimated Attendance: 850-1000

## Audience Profile

- Developers and users of geospatial software
- Managers of geospatial projects
- Geospatial technical opinion leaders
- Companies looking to connect with open source communities

## Why you should sponsor

FOSS4G is a unique marketing opportunity, and we are confident your involvement as a sponsor will provide your company with exceptional industry rewards.

## Sponsorship benefits include

- Obtaining direct access to current and potential clients during and after the event
- Opportunities to engage a premium audience of key industry stakeholders and potential clients
- Demonstrating the strength of your corporate brand, products, and/or services
- Network and build relationships

## Sponsorship Levels and additional opportunities

In addition to the main sponsorship levels summarized below, we have a variety of additional sponsorship opportunities. These can include conference bags, t-shirts, lanyards, water bottles, conference special events and the onsite program. Please contact us to discuss your sponsorship options.

## Exhibit Space

Exhibitor benefits include:

- Multiple 10' x 10' booth spaces
- Pipe and drape, 8' back, 3' side
- 7"x44" exhibitor identification sign
- 1-6' draped table, 2 chairs
- 1-5 Amp/120 Volt outlet
- Carpeted exhibit hall

## Contact us

Conference administration and logistics will be handled by VTM Group:

**Molly Nelson**

[foss4g2014-sponsor@osgeo.org](mailto:foss4g2014-sponsor@osgeo.org)

Phone: 503-619-0505

## The Open Source Geospatial

**Foundation (OSGeo)** is a not-for-profit organization whose mission is to support and promote the collaborative development of open geospatial technologies and data. The foundation provides financial, organizational and legal support to the broader open source geospatial community.



Sponsorship Levels	Platinum \$30,000	Gold \$15,000	Silver \$7,500	Bronze \$3,500	Supporter \$1,500
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## Conference Content

Guaranteed Slot in a track	x	N/A	N/A	N/A	N/A
Sponsored Workshop	x	N/A	N/A	N/A	N/A

## Exhibit Space

Larger Spaces	40' x 10'	30' x 10'	20' x 10'	10' x 10'	N/A
Priority Positions	1st	2nd	N/A	N/A	N/A

## Marketing

Conference Program	Full Page	Half Page	Quarter Page	Listing	Listing
Conference Passes	6	4	2	1	1

## Events

Lunch Sponsorship (3)	\$7,500	\$7,500	N/A	N/A	N/A
Break Sponsorship (6)	Included	\$3,000	\$3,000	N/A	N/A

## Swag

Logo on T-Shirt (1)	\$10,000	N/A	N/A	N/A	N/A
Name on Lanyard (1)	Discuss	Discuss	N/A	N/A	N/A
Other Conference materials	Discuss	Discuss	Discuss	Discuss	Discuss

**WE ARE OFFERING A 10% DISCOUNT TO ALL SPONSORS WHO SIGN UP AND PAY BY FEBRUARY 28th, 2014**

### Dates

September 8-9th: Hands-on workshops, including workshops focused on open source newcomers as well as advanced users and developers.

September 10-12th: Daily plenaries and invited talks. Eight tracks of presentations, including a dedicated academic track.

September 10th: Exhibition Hall evening reception

September 11th: Offsite evening Gala reception

September 13th: Code sprint and parallel WhereCampPDX unconference.

