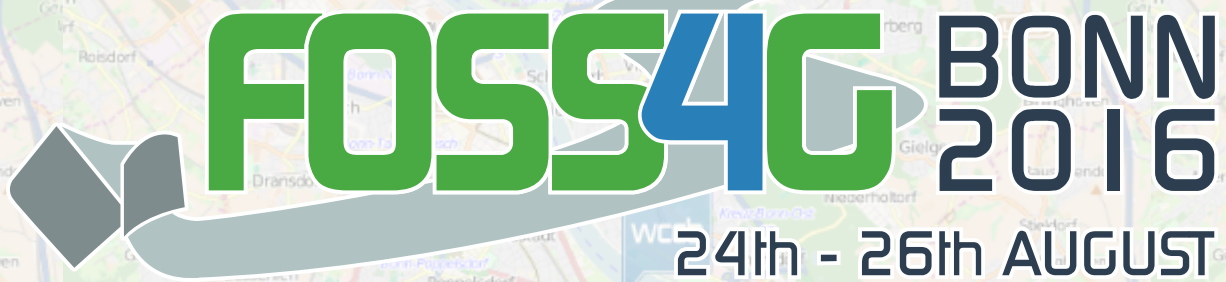
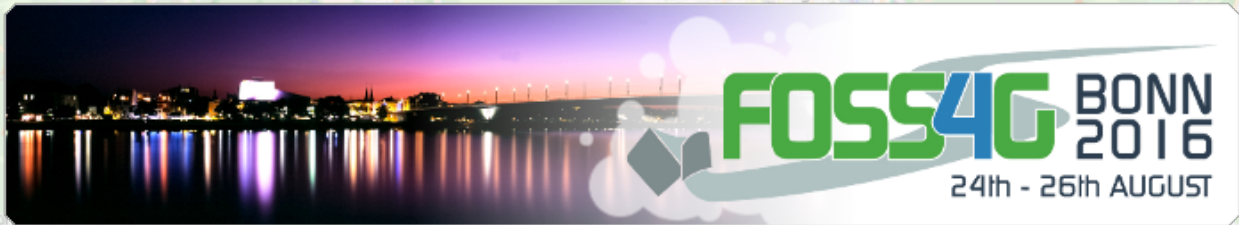


Sponsoring & Exhibition Information



Version 1.0, as of November 13th, 2015

background map © OpenStreetmap contributors



Dear prospective sponsor and/or exhibitor,

I was just thinking that having an open letter for potential attendees, sponsors and people otherwise interested in FOSS4G might be great - and here it is!

Some of you know and some don't, that FOSS4G is OSGeo's annual global event focused on Free and Open Source Software for Geospatial. I name it "event" because a FOSS4G is far more than just a conference. A FOSS4G includes talks, code sprints, bird-of-a-feather sessions, workshops, social events and lots of other attractive smaller and larger happenings.



In 2016, the **10th FOSS4G event** will take place in the former capital of Germany, in Bonn. In order to give this jubilee a worthy setting, we've chosen the former plenary chamber and building of the German government as our venue.

Bonn today is a modern, young, open-minded and vivid city. Bonn is place of many UN chapters and therefore often called the "UN-City". Bonn is also hosting many GIS-service providers and is home of two OSGeo projects, so in a national context you might call Bonn "Germany's Geospatial-Capital".

And of course we are part of Europe, and being in Europe means to act across national borders and to think in an international context. We want to emphasize this parallelism to Geospatial applications, which also do not expire across national borders, with our conference title "**Building Bridges**".

Yes, we want to build bridges not only across European country-borders, but also across communities such as Open Source and Open Data movements or Geospatial and Remote Sensing worlds, between cultural diversities but also we want to build bridges inside our community among FOSS4G professionals and FOSS4G newbies, among service providers, developers and users of Open Source Geospatial Software and of course between us all, the people attending our event.

Besides attracting people from our community we of course want to make the FOSS4G event attractive for managers, politicians, decision-makers, people from low-income countries, students, scientists, from all kinds of international organisations from all around the globe and from as many disciplines as possible. I already stated that FOSS4G is more than just a conference.



Believing in what I said above, I know that FOSS4G offers various opportunities to join our Open Source Geospatial community, to build new connections among people, to get to know about exciting projects and implementations, to recognize and establish new business opportunities and to get familiar with all dimensions of FOSS4G and OSGeo.

We want to provide a platform for the world demonstrating the growth in maturity, visibility and application of Free and Open Source Software and data solutions.

And also we want to give everybody the opportunity to experience the special spirit that arose during the past 9 FOSS4G events and is to be expected in Bonn as well. All together a FOSS4G is a good opportunity to show the world how things can become professional and still be fun!

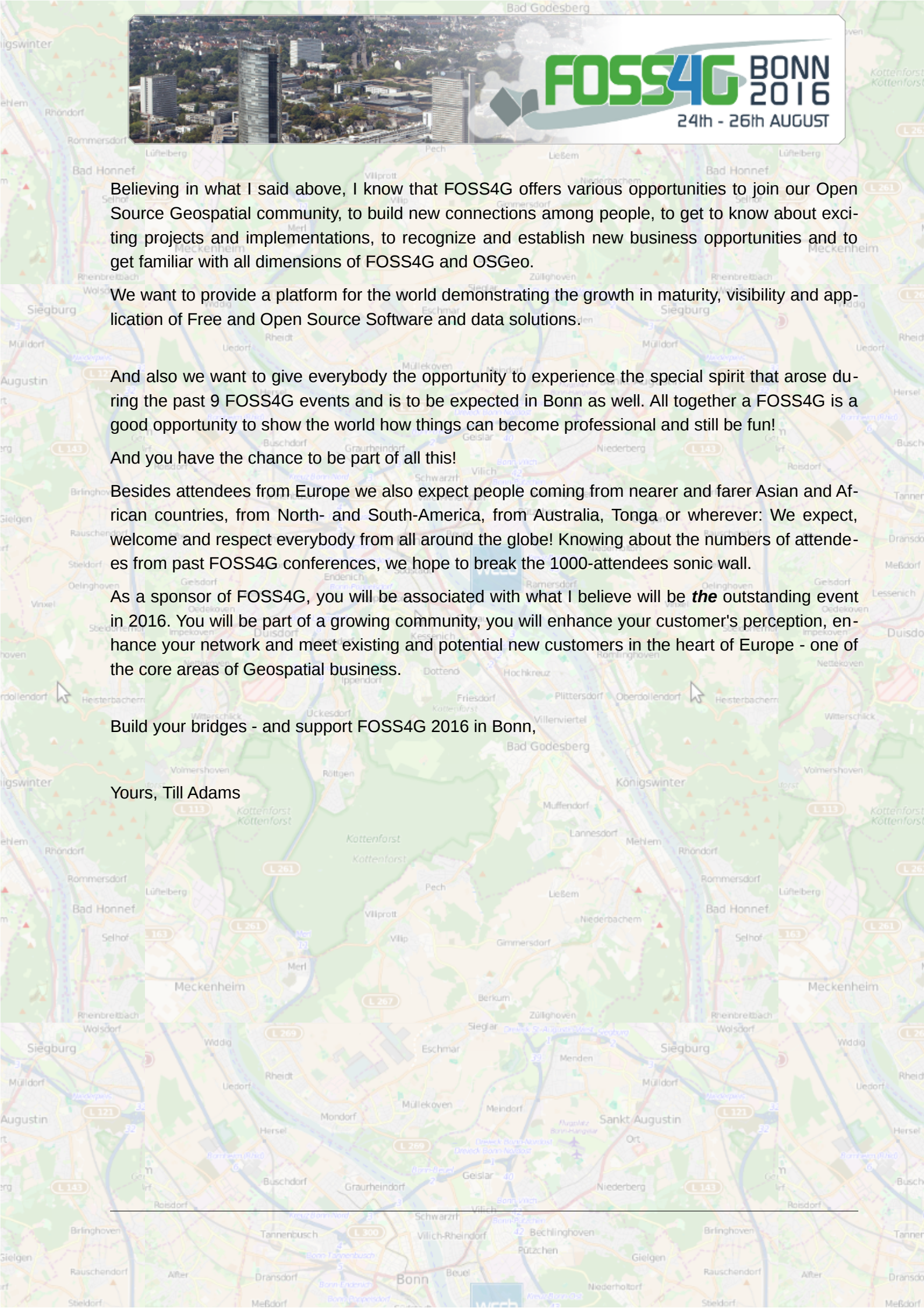
And you have the chance to be part of all this!

Besides attendees from Europe we also expect people coming from nearer and farer Asian and African countries, from North- and South-America, from Australia, Tonga or wherever: We expect, welcome and respect everybody from all around the globe! Knowing about the numbers of attendees from past FOSS4G conferences, we hope to break the 1000-attendees sonic wall.

As a sponsor of FOSS4G, you will be associated with what I believe will be **the** outstanding event in 2016. You will be part of a growing community, you will enhance your customer's perception, enhance your network and meet existing and potential new customers in the heart of Europe - one of the core areas of Geospatial business.

Build your bridges - and support FOSS4G 2016 in Bonn,

Yours, Till Adams





Sponsoring

Conference Details

Website: <http://2016.foss4g.org/>

Estimated attendance: 850-1100

Audience Profile:

- Developers and users of geospatial software
- Managers of geospatial projects
- Geospatial technical opinion leaders
- Companies looking to connect with open source communities
- Delegates from international Organisations and Science

Why you should sponsor

FOSS4G is a unique marketing opportunity, and we are confident your involvement as a sponsor will provide your company or organisation with exceptional industry rewards.

Sponsorship benefits include

- Opportunities to engage a premium audience of key industry stakeholders and potential clients
- Demonstrating the strength of your corporate brand, products, and/or services
- Network and build relationships

Sponsorship Levels and additional opportunities

In addition to the main sponsorship levels summarized on the next page, we have a variety of additional sponsorship opportunities.

These include Coffee Breaks, Conference Events and the onsite program. Please contact us to discuss your sponsorship options.





Sponsoring

Sponsoring of the FOSS4G event is a benefit for both sides! Increase the visibility of your company/organisation and help us to keep attendance costs as low as possible!

Note: We offer a 10% discount on all sponsorship packages until January 31st 2016!

Contact: sponsor@foss4g2016.org



Sponsor logos are placed here

Sponsorship packages:

| Sponsorship Levels | Diamond (open to negotiation) | Platinum 30,000€ | Gold 15,000 € | Silver 7,500 € | Bronze 3,750 € | Supporter 1,500 |
|-----------------------------------|----------------------------------|---------------------|------------------|-------------------|-------------------|--------------------|
| Conference Contents | | | | | | |
| Sponsored talk in main track | ⊗ | ⊗ | | | | |
| Sponsored Workshop | ⊗ | ⊗ | | | | |
| B2B Conference | free | free | free | free | free | free |
| Conference Passes | 10 | 6 | 4 | 2 | 1 | 1 |
| Marketing | | | | | | |
| Logo in Venue | ⊗ | ⊗ | ⊗ | ⊗ | ⊗ | ⊗ |
| Marketing items in conference bag | ⊗ | ⊗ | ⊗ | | | |
| Logo on main web page | ⊗ | ⊗ | ⊗ | ⊗ | | |
| Logo on sponsor page | ⊗ | ⊗ | ⊗ | ⊗ | ⊗ | ⊗ |
| Twitter messages | ⊗ | ⊗ | ⊗ | ⊗ | ⊗ | ⊗ |
| Logo-link in official e-mails | ⊗ | ⊗ | ⊗ | | | |
| Other Conference materials | Discuss | Discuss | Discuss | Discuss | Discuss | Discuss |



Exhibition

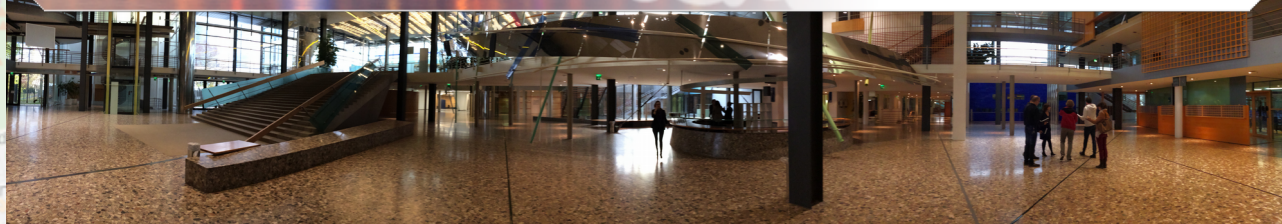
In order to live up to our fantastic venue, which also expresses itself in a special layout of the exhibition area we have decided to open up the usual booth structure into a more appealing form where visitors can meander through the hall from island to island making the experience more lively and interactive. The Open Source (Cathedral vs.) Bazaar finally visualised, FOSS4G shapes its own map footprint!



Every sponsor from bronze upwards is invited to use one assigned bar stool and table to exhibit their products and services or just to come into contact with people in the exhibition zone. Space is available in X-shaped or T-shaped islands measuring 2x2 or 1x1 meters in size. Every exhibition island is equipped with electric sockets, spotlights, table, walls and a dedicated LAN socket if required. In contrast to former FOSS4Gs exhibition space IS NOT included in the sponsorship packages listed above.

Exhibition space is allocated on a **“first come, first serve”** basis. See our schematic plan on the next page for available places. Send us the number of the place you would like to be yours. Please note that we reserve the right to consolidate the exhibition-islands if not all booths are sold.

Pricing:



Exhibition bazaar: Stairs where attendees come down on the left, entrance to plenary chamber on the right

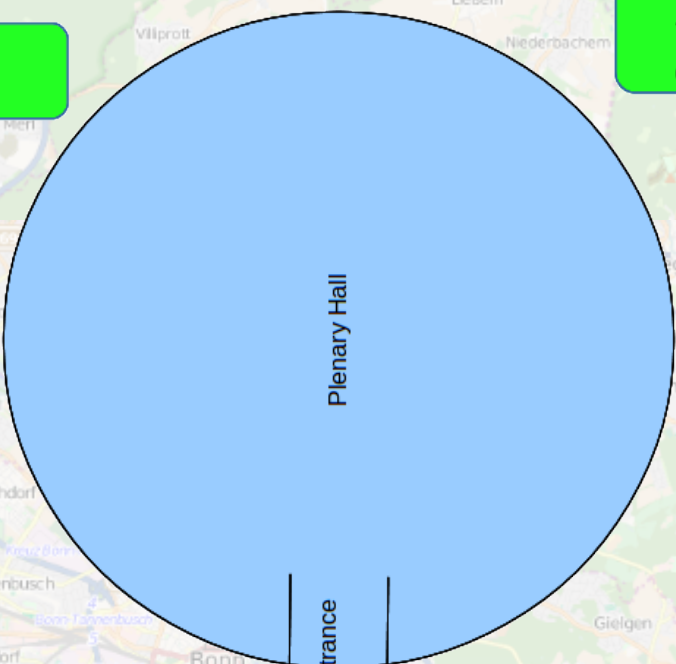
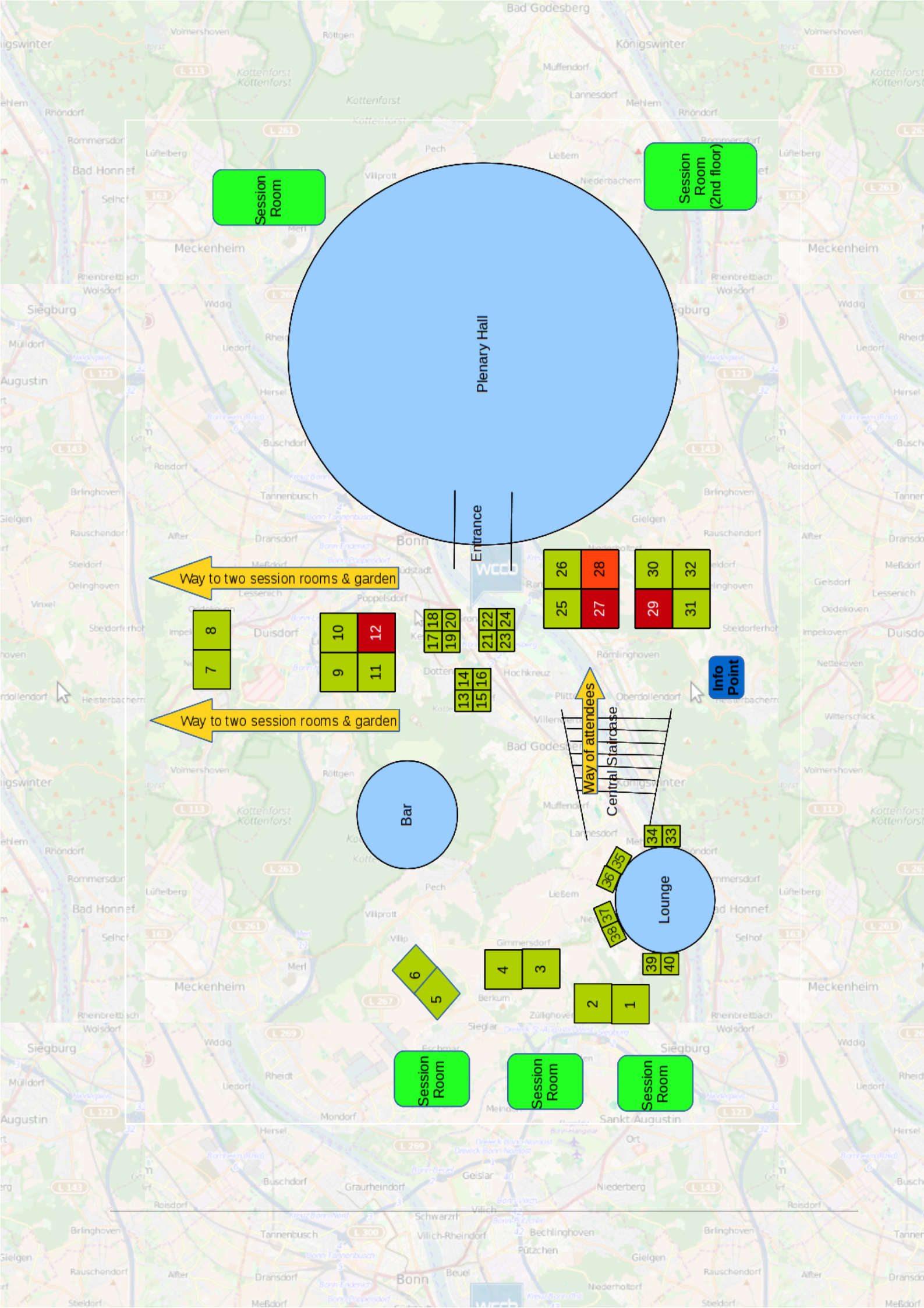
2x2 m: 1500.- Euro

1x1 m: 500.- Euro

Additional (optional) cost: LAN¹ 150.- Euro

Exhibition

1 WiFi is available at no extra charge throughout the venue



Session Room

Session Room (2nd floor)

Way to two session rooms & garden

Way to two session rooms & garden



Info Point



Session Room

Session Room

Session Room

