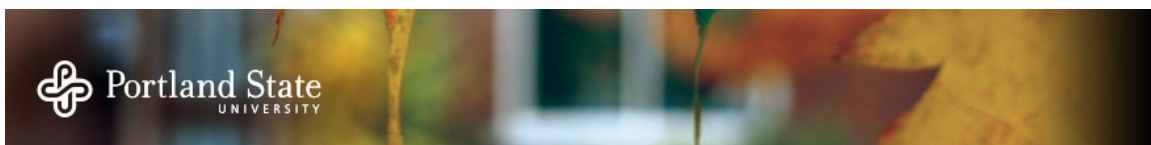


# OSGeo 07 - Hosting Proposal

Date Viewed: Tuesday, December 05, 2006



ecotrust

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**David Percy (PSU)/Aaron Racicot (Ecotrust) 11/29/06**

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Author

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Date

## **REVISION HISTORY**

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<b>Date</b>	<b>Author</b>	<b>Description</b>
10/30/06	Percy	<b>Call for Participants</b>
10/15/06	Aaron/ Percy	Critical mass fulfilled
11/29/06	Percy/ Aaron	Initial draft of document
11/30/06	Percy/ Aaron	Revision round 1
12/1/06	Percy	Final Revisions

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## 1.PREFACE

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Please consider this document a formal submittal on behalf of the Pacific Northwest in hosting the OSGEO 2007 conference. Specifically, we would like to showcase Portland Oregon as a growing hub of Open Source development and Geo-Spatial innovation. The undersigned hosting organizations consider Portland Oregon a magnificent contender for this international conference and representative location for all that the Northwest has to offer. We hope that working with the OSGeo board we can make this inaugural OSGeo meeting the best ever and an example for future organizers to follow.

We believe we have brought together a unique blend of organizations including academic, government, consultants, non-profit, and individuals to create a very strong committee dedicated to making this a successful conference. Along with a diverse group of people, we have selected Portland Oregon due to its unique and diverse culture, surroundings, and activities.

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## 2. REFERENCES

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This document is based in part upon material from the following references:

**OSGeo:**

MAIN PAGE: <https://www.osgeo.org/>

RFP: <http://community.osgeo.org/files/osgeo-conference-2007-request-for-proposal.pdf>

WIKI: [http://wiki.osgeo.org/index.php/Main\\_Page](http://wiki.osgeo.org/index.php/Main_Page)

**PORTLAND OREGON:**

<http://www.travelportland.com/>

<http://www.portlandonline.com/>

**FACILITIES:**

Oregon Convention Center: <http://www.oregoncc.org/>

Portland State University: <http://www.pdx.edu/>

Ecotrust: <http://www.ecotrust.org/ncc/>

**LODGING/TRAVEL:**

Portland International Airport: <http://www.flypdx.com/>

MAX Light Rail: <http://www.trimet.org/schedules/maxlines.htm>

Doubletree Hotel & Executive Meeting Center Portland - Lloyd Center 503-281-6111

Red Lion Hotel Portland Convention Center - 503-235-2100

La Quinta Inn - 431 Northeast Multnomah St. 503-233-7933

Courtyard By Marriott - Lloyd Center 435 Northeast Wasco St. 503-234-3200

Holiday Inn - Downtown/Convention Center 1441 Northeast Second Ave. 503-233-2401

Residence Inn by Marriott - Downtown Lloyd Center 1710 Northeast Multnomah 503-288-1400

Shilo Inn - 518 Northeast Holladay St. 503-234-4391

Jupiter Hotel - 800 East Burnside St. 503-230-9200

**CONTRIBUTING ORGANIZATIONS:**

Portland State University: <http://www.pdx.edu/>

Ecotrust: <http://www.ecotrust.org/>

Oregon State University: <http://oregonstate.edu/>

Northwest Alliance for Computational Science and Engineering: <http://www.nacse.org/>

US Army Corps of Engineers: <http://www.usace.army.mil/>

Umbrella Consulting: <http://www.umbrellaconsulting.com/>

Oregon Dept of Geology and Mineral Industries:  
<http://www.oregongeology.com/sub/default.htm>

Jackson County: <http://www.co.jackson.or.us/>

Metro: <http://www.metro-region.org/>

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## 3.BACKGROUND/OVERVIEW

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Oregon has a reputation for being extremely progressive in the Open Source movement. We are the home of the Open Source Lab (<http://osuosl.org/>), the annual site of OSCON (<http://conferences.oreillynet.com/os2006/>) and GOSCON (<http://www.goscon.com/>), Open Source Development Labs (<http://www.osdl.org/>) and Linus Torvalds himself lives here!

Portland is beautiful in the late summer, nearly guaranteed to be rain-free. We are situated one hour from Mt Hood, one hour from the coast, 45 minutes from the Columbia Gorge, and 5 hours from Crater Lake. Those are just some of the more well-known destinations from Portland which also boasts many fun and exciting excursions well suited for a social event the scope of which would be required for this conference. Of great interest to many will be wine tours of the Willamette Valley, or Brew Pub tours of Portland (Micro-Brew capital of the world <http://www.travelportland.com/media/microbrew.html>).



## 4. ORGANIZATION

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### 4.1. PEOPLE/COMMITTEE

**David Percy** – “Percy” is the Geospatial Data Manager for **Portland State University’s** Geology Department where he incorporates many of the Open Source Geo-Spatial projects into both teaching curriculum and research projects. Percy has participated in the OSGeo and in the OSCON conference in 2006 as a representative of the OSGeo. He works with a variety of local, national and international agencies and organizations to facilitate the use of Open Source Geo-Spatial tools and Open Standards.

**Aaron Racicot** – Aaron works for **Ecotrust**, an environmental non-profit organization dedicated to creating a sustainable balance between social, environmental, and economic capital. Aaron has taken the Open Source message on the road speaking at many local, regional and national conferences on utilization of Open Source GIS in the non-profit world, as well as use of Open Source GIS in Decision Support Systems.

**Dawn Wright** – “Deepsea” Dawn is a professor of geography and oceanography at **Oregon State University** and is a great advocate and user of Open Source Geo-Spatial software. Widely published and respected in the field of Oceanography and GIS, Dawn plays a key role as a GIS advocate in the region and communities as a whole.

**Dylan Keon** – Dylan is GIS Coordinator for the **Northwest Alliance for Computational Science and Engineering** utilizing many Open Source Geo-Spatial software packages.

**Josh Livni** – Josh owns and operates a local GIS consulting business built around the utilization of Open Source Geo-Spatial software in the region.

**Paul Cedfeldt** - Paul is the Enterprise GIS Project Manager for the **U.S. Army Corps of Engineers** Portland District. Paul has 15 years experience in the geospatial field, and is currently implementing an enterprise GIS for the Portland District based on open source components.

**METRO** – The regional government of the Portland region has begun to roll out many Open Source based web applications to solve a variety of application domain problems. **Mark Bosworth** and **Minnot Kerr** have expressed their desire to work on the committee.

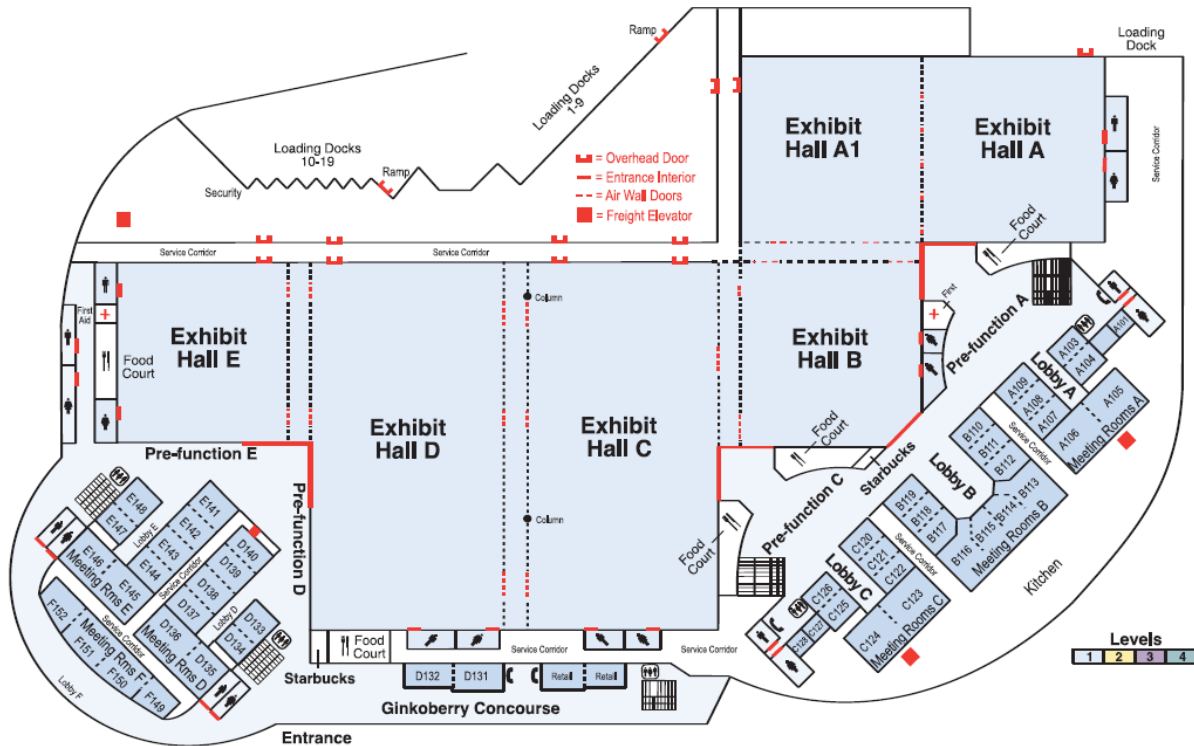
**Jackson County, Oregon** – **Keith Massie**, the GIS Director has recently sponsored the development of alternatives to their ArcIMS data delivery mechanisms (see Appendix for examples). He has also proposed a head-to-head competition between the Mapserver based apps and ArcIMS apps for February of 2007 in Medford, Oregon. Keith is an ESRI Certified Trainer.



## 4.2.FACILITIES

Portland Oregon is well suited to host the OSGeo 07 conference not only due to its increasing strength in the Open Source communities, but because of its excellent location and facilities as well. The Oregon Convention Center is well suited for large conferences, centrally located to downtown Portland, and easily accessible to out of town guests.

O'Reilly Media hosts the OSCON conference in the Oregon Convention Center every year, and comes back due to the vibrant community and excellent hosting facilities. Conference center wide wireless access, excellent catering services, and large state of the art rooms make it a perfect place to host OSGeo 07.



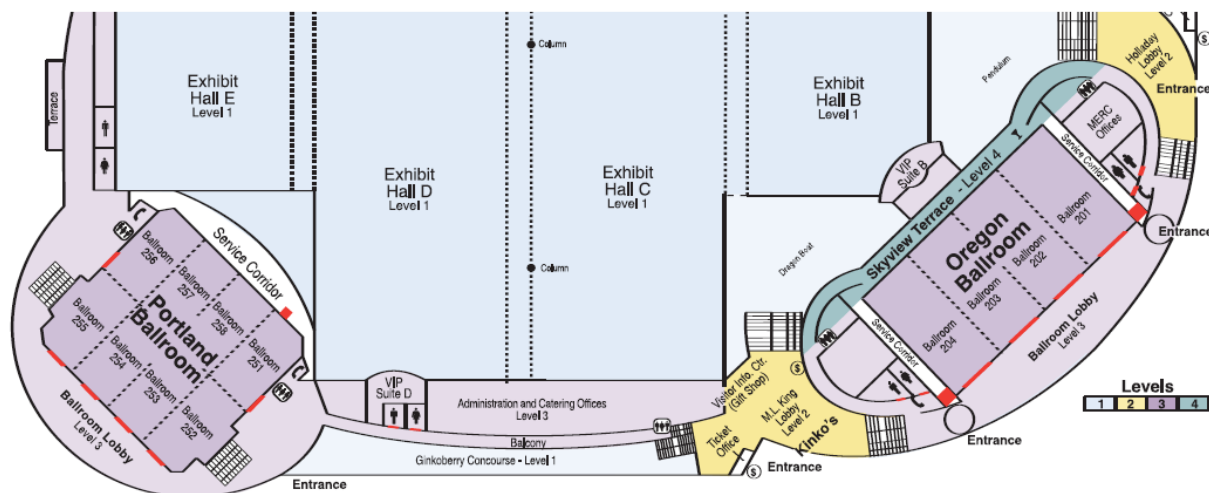


Figure 4-1 Oregon Convention Center

### 4.3.COST

While there will be many factors that contribute to cost, we have been able to establish a baseline “cost-per-person” that we believe to be close to a break even cost for hosting the conference.

FOSS4G – Total Cost = \$240,000 Swiss = \$196,800 USD with 529 participants.

Estimate for OSGeo 07 (Assuming a 30% increase in attendance) = \$275,000

Our cost estimate is based on a percentage cost breakout of marketing (15%), facility (20%), food (30%), social event (25%), and administration/overhead (10%).

We would like to aim for 40% of the cost to be covered by sponsorship (\$110,000), leaving approximately \$165,000 to be covered by registration and fees to participants. We hope to attract 700 participants in the conference (700 conference, 400 in workshops, 400 social event) leading to an approximate registration fee of \$200, workshop fee of \$50, and social event fee of \$50. This would bring the total cost for a full participant to \$300 USD. The total revenue would be \$140,000+\$20,000+\$20,000 = \$180,000 leaving a \$15,000 buffer.

The Oregon Convention Center has given an estimate for facility cost roughly based on a similar experience to what they provided for OSCON. This estimate includes Tuesday-Friday rental with additional fees for power, wireless access and food. That baseline estimate (included in Appendix A) is \$25,000 of the \$55,000 total for facilities. The remaining \$30,000 will account for set-up, break-down, registration staff, security, insurance and all other additional costs associated with running the facility.

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#### **4.4.TIMING**

We would like to aim for having the conference in mid-September to allow for the greatest chance of good weather while missing the main tourist season and congestion. We plan to have the conference either September 11<sup>th</sup>-14<sup>th</sup>, or September 18<sup>th</sup>-21<sup>st</sup>, allowing for Tuesday-Friday conference and workshops, and Thursday evening social event.

## 5.APPENDIX A

Day/Date	Function	Space	Rent
Monday	Registration set-up	Pre-function A	\$0
9.10.07	Office	A101-102	\$0
Set-up day	Workshops set-up	A103-109, B110-116	\$0
	Exhibits and posters set-up	Pre-function A, Meeting room lobby B	\$0
Tuesday	Registration	Pre-function A	\$0
9.11.07	Office	A101-102	\$0
Day 1	Plenary	Oregon Ballrooms 201-202	\$2,600
	Workshops	A103-109, B110-116	\$3,675
	Exhibits and posters	Pre-function A, Meeting room lobby B	\$0
	Birds of a Feather	A103-109, B110-116	\$0
	Lunch (could be a box lunch)	Oregon Ballrooms 203-204	\$0
Wednesday	Registration	Pre-function A	\$0
9.12.07	Office	A101-102	\$0
Day 2	Plenary	Oregon Ballrooms 201-202	\$2,600
	Workshops	A103-109, B110-116	\$3,675
	Exhibits and posters	Pre-function A, Meeting room lobby B	\$0
	Birds of a Feather	A103-109, B110-116	\$0
	Lunch (could be a box lunch)	Oregon Ballrooms 203-204	\$0
Thursday	Registration	Pre-function A	\$0
9.13.07	Office	A101-102	\$0
Day 3	Plenary	Oregon Ballrooms 201-202	\$2,600
	Workshops	A103-109, B110-116	\$3,675
	Exhibits and posters	Pre-function A, Meeting room lobby B	\$0
	Birds of a Feather	A103-109, B110-116	\$0
	Lunch (could be a box lunch)	Oregon Ballrooms 203-204	\$0
Friday	Registration	Pre-function A	\$0
9.14.07	Office	A101-102	\$0
Day 4	Plenary	Oregon Ballrooms 201-202	\$2,600
	Workshops	A103-109, B110-116	\$3,675
	Exhibits and posters	Pre-function A, Meeting room lobby B	\$0
	Birds of a Feather	A103-109, B110-116	\$0
	Lunch (could be a box lunch)	Oregon Ballrooms 203-204	\$0
		Total Rental	\$25,100
In addition to the space rental the Oregon Convention Center does charge for internet connections and electrical power usage for computer labs.			
Oscor that is similar in style had a 30amp electrical service per meeting room with computers \$235/each.			
Additional fees may include event insurance, fire permit, staffing for security, food and beverage and audio visual.			

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## 6.APPENDIX B

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### **A sampling of representative local sites Using OSGEO Technologies**

Oregon Geology – <http://www.oregongeology.com/sub/ogdc/index.htm>

Ecotrust - [http://boris.ecotrust.org/gulf\\_project/core/gulf.phtml](http://boris.ecotrust.org/gulf_project/core/gulf.phtml)

Oregon Sustainable Communities Digital Library – <http://www.oscdl.research.pdx.edu>

Jackson County SmartAddress – <http://scatha.oit.pdx.edu/SmartMap/SmartAddress/>

Metro: “Find A Park” - <http://www.metro-region.org/article.cfm?ArticleID=3885>

Metro: Regional Environmental Information Network– <http://www.rein.org/index.cfm>

Metro/ByCycle – <http://tripplanner.bicycle.org/?region=Portland,OR>

Database of Glacier Change in the American West – <http://glaciers>.