

## FOSS4G 2010 presented by OSGeo Proposal: 2010 Bid Questions

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### 1. Local capabilities

- Provide more background on all committee members

#### CHEN Rongguo

Doctor of Geodesy, Professor of State key laboratory of resource and environmental information system (LREIS), Institute of Natural Resources and Geographic Sciences, Chinese Academy of Sciences.. His specialties include GIS and Spatial Database Management System. He has conducted more than 30 scientific research projects, published more than 40 papers, and won eight research awards in geo-informatics. He also serves as the key member of Software Testing and Assessment Expert Committee for Spatial Information System, Ministry of Science and Technology of China, Senior Researcher of State Remote Sensing Center. He has directed OSGeo China Chapter since 2006.

#### ZHOU Chenghu

Doctor of Geography, Professor, Vice director of Institute of Natural Resources and Geographic Sciences, Chinese Academy of Sciences. Now he also serves as deputy director of Academic Committee of LREIS, the leader of the Expert Group of Earth Observation and Navigation Technology Field of High-tech Research and Development Program in China, Member of Geo-Information Science Committee of International Geographic Union, and Director Member of Special Commission of Hydrology of the Geographical Society of China. His interests include GIS, Remote Sensing and Hydrology. Because of his excellent research works, he has won the Second Prize of State Scientific and Technological Progress Award twice (respectively, the first rank and the second rank), the First and Second Prize of Scientific and Technological Progress Award of CAS (respectively, the fourth rank and the first rank), the First Prize of Shanghai Scientific and Technological Progress Award (the third rank), and the Second Prize of Beijing Scientific and Technological Progress Award (the third rank). He has also won more than ten personal honor prizes including Chinese Young Scholars Science and Technology Award, Young Scientist Award of CAS, and National Fund for Distinguished Young Scholars.

#### SONG Xianfeng

Doctor of Geography, Associate Professor of the College of Resource and Environmental Sciences, Graduate University of Chinese Academy of Sciences. He is currently teaching a set of graduate GIS classes in a Graduate Certificate in GIS program, including Geographic Information System, Web GIS, and Environmental Applications of GIS. His research interests include: Open Source and Open Standards Geospatial Technologies, GIS and Remote Sensing, and

environmental suitability and modeling. He has conducted numerous research projects involving open source geospatial software as toolkits with 10 years of experience.

RAGHAVAN Venkatesh

Doctor of Science, Professor of Media Center, Osaka City University, Japan. Former OSGeo Board of Directors. His research fields include Geoinformatics, Remote Sensing, GIS and Software Development for Geoscience Applications. He has worked with open source geospatial software for a decade. He has served as an international conference coordinator of GIS-IDEAS International Symposium since 2002, and coordinated the FOSS/GRASS 2004 International Conference. He is enthusiastic about FOSS education and skill training, and pushed the widely spreading of free/libre and open source geospatial technologies in Asian region, particularly in Japan, Vietnam, Thailand, India and China. Now he serves as the Adviser of OSGeo China Charter.

Gao Ang

Ph.D. Candidate. Gao Ang manages the daily affairs of OSGeo China, such as lectures website maintenance, and communication within the charter. His research interest is geospatial web services and parallel geo-computation. He has participated research projects and published eight papers.

Bo Zhao.

Ph.D. Candidate. Dept. of urban and regional planning, Nanjing University. Candidate for Master of Science in GIS, Dept. of Geographic Information Science, School of Geographic and Oceanographic Sciences (former Dept. of Urban and Resources Sciences). Nanjing University.

## 2. Budget

- Can we assume that all of the numbers in the submitted budget are accurate for the China market?

China has a huge growing market. Those numbers appeared in our submitted budget plan are calculated according to the experiences of GIS conference held recently in China and the survey of China potential market. The detailed expense in budget depends on the actual expense on the conference, but the estimation in our budget plan is still referenceable. Moreover, Visa card and MasterCard is quite convenient in Beijing when go shopping or dealing in restaurant.

- How are you going to achieve your proposed sponsorship number? List the organizations that will help achieve that number

OSGeo China keeps good relationship with Chinese GIS, LBS and remote sensing company and organization. In the periodical lectures hosted by OSGeo China, we often invite teachers from famous company who are interested in Open Source GIS such as Autodesk, Google, Microsoft, Baidu and so on. They could be the potential sponsors of FOSS4G conference.

In addition, we also keep touch with large amount of local GIS companies in China. List of those companies is available here. After our contact, some has shown their interests in a financial donation for FOSS4G 2010.

SuperMap GIS: <http://www.supermap.com.cn/>

MapGIS: <http://www.mapgis.com.cn/>

MapBar: <http://www.mapbar.com/>

3SNews: <http://www.3snews.net/>

51DiTu: <http://www.51ditu.com/>

Baidu Maps: <http://maps.baidu.com/>

SoGou Maps: <http://map.sogou.com/>

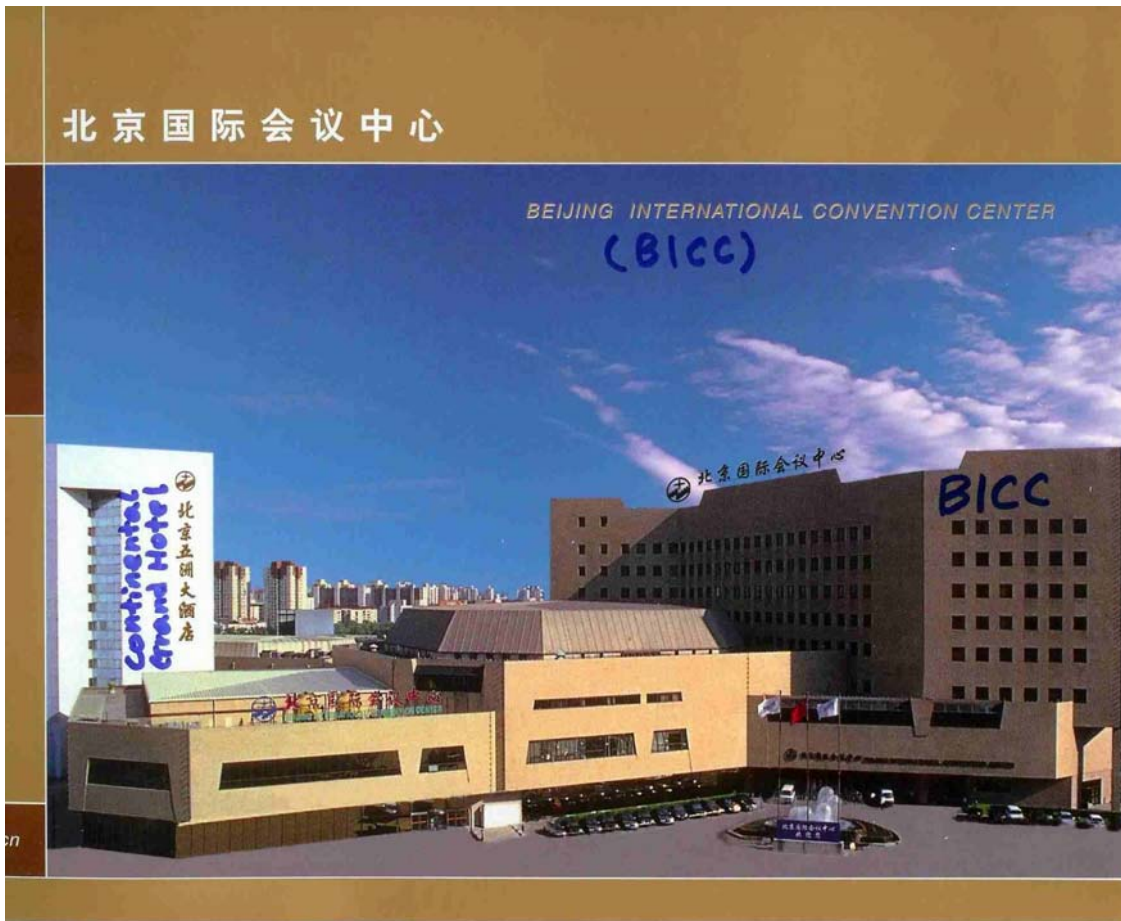
### 3. Venue

- Describe workshop venue and computer facilities

Beijing International Convention Center (BICC) is the second largest convention facility in Beijing, specializing in hosting national and international conferences, exhibitions and other large events. It has simultaneous interpretation systems, television projection receivers, film and slide projectors, stereophonic sound systems and stage lighting. It comprises more than 60 conference halls and meeting rooms as well as dozens of offices to serve a wide variety of purposes: plenary sessions, concurrent sessions, round-table talks, and small-group meetings.

Indoor exhibition halls of BICC and other exhibition space can accommodate 300 international standard exhibition booths, and will be used for poster sessions and exhibition of books. Its spacious registration hall, public and VIP lounges and bar located on each floor are all designed to ensure an enjoyable stay for congress participants.

BICC is complemented by a wide range of service facilities within a walking distance. A shopping center, a post office, a recreational club with bowling, swimming pool and billiards, and restaurants and fast-food outlets and stores are just close by.



BICC Front View



Fig.1 Conference Venue BICC

Computer facilities will be rent from 3<sup>rd</sup> part vender. The machine will be manufactured by Lenovo, operating system will be latest Open Salaries, Debian or Ubuntu system.

- Provide room details (what does the venue offer for rooms?)

OSGeo China will negotiate with a number of hotels near the conference venue to provide an acceptable price for FOSS4G 2010. These hotels are listed as follows.

The Beijing Continental Grand Hotel is connected directly to BICC through an indoor walkway and thus would be most convenient to attendees. It is a 4-star hotel with a total capacity of 527 guest rooms and suites (13 floors with 42000 square meters).



Fig.2 Beijing Continental Grand Hotel

The address of the Beijing Continental Grand Hotel or the Beijing International Convention Center (BICC) is as follows:

Beijing Continental Grand Hotel or Beijing International Convention Center (BICC)

No. 8, East Beichen Road, Andingmen Wai, Chaoyang District

Beijing 100101, China

Tel. 011-86-10-84985588 or 011-86-10-84980248 or 011-86-10-84973060

Fax: 011-86-10-84970107 or 011-86-10-84980256

Web (Not for Reservation): <https://www.bcghotel.com/english/yuding/huiyi.asp>

The Crowne Plaza Hotel Park View Wuzhou is next to the Continental Grand Hotel and is about 5 minutes walk from BICC. Its address is as follows:



Fig.3 Crowne Plaza Hotel

Crowne Plaza Hotel Park View Wuzhou

NO. 8 North Si Huan Zhong Road, Chaoyang District, Beijing 100101, China

Tel. 011-86-10-84982288

Fax: 011-86-10-84992933

Web (Not for Reservation):

[http://www.ichotelsgroup.com/h/d/cp/1/en/hotel/pegpv?\\_requestid=395833](http://www.ichotelsgroup.com/h/d/cp/1/en/hotel/pegpv?_requestid=395833)

## Note to Taxi Driver

尊敬的出租车司机,请您送我到如下宾馆:

**宾馆:** 北京五洲大酒店 (北京国际会议中心边上)

**地址:** 中国北京市朝阳区北四环中路 8 号  
(安定门外)

**邮编:** 100101

**电话:** (86-10) 8498 5588

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### English Translation:

Dear taxi driver, please send me to my hotel as follows:

**Hotel:** Beijing Continental Grand Hotel

**Address:**

No. 8, East Beichen Road

Andingmen Wai

North Sihuan Road

Chaoyang District

Beijing 100101, China

**Tel.:** 011-86-10-8498 5588 or 86-10-6616 3768

Fig.4 Note to Taxi Driver

In addition, we will also provide numbers of economical hole for additional option.

- Describe your program structure (such as plenary structure, how many presentations do you expect to put on, how many workshops do you expect to put on)

Workshops are the essential of conference and they will be scheduled in advance. We will provide 8 hours presentations in six different tracks(session) each day. At the same time, three-hour hand-on Labs will be provided each day in conference.

#### 5. Selected Date

- The 'presentation blueprint' table lists the conference date as 21-Sept to 26-Sept, is this the date that you have selected? Give reasoning for selecting weekend dates (on a Saturday and Sunday)

Conference will last for 6 days (registration day included), the best time will be from Monday to Saturday, 20-Sept to 25-Sept is also accepted for the conference. Here, we select weekend as we expect that more students enable to join us.

- Provide some analysis of conflicting conferences on the global calendar and why yours are viable dates

September is the best month in Beijing. Annual conferences of some big companies are usually set conference time at October and November. In September, the venue is available for make reservation for 2010.

#### 6. Marketing

- Describe how are you going to maximize visibility of the conference (marketing plan)

We will publish the conference information in major GIS media in China like 3snews.net and GIS forum. Besides, we will arrange person specially assigned for contact the GIS companies, university and government in China to attract more potential participant of this conference.

- Provide a breakdown of expected local, regional and international attendance, how this will affect the budget, and how you are going to approach this aspect of marketing.

Local attendance	Regional attendance	International attendance
30%	60%	10%

China is an increasingly vibrant and commercially viable market, and coupled with the recent Olympics success would be likely to attract a wide degree of interest in the Asian region, and the

conference in Beijing will also attract attendance also comes from the Nearby Country including India, Japan, Korea, Malaysia, Singapore and so on.

- Would you be prepared to use the existing OCS package to manage the website and conference files?

Yes, we'd like to use the existing OCS package to manage the website and conference files. And what's more, we will try our best to make the website elegant and convenient to use for the attendance.

### 7. Transportation

- Include details on transportation (such as getting to Olympic City, airport, and main city)

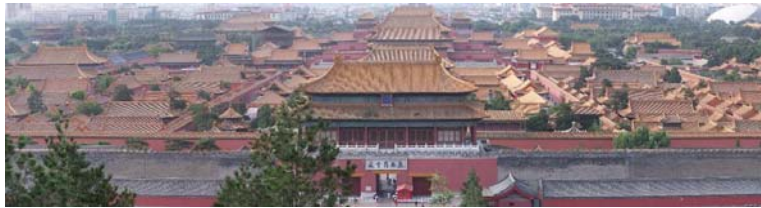
The conference venue is just beside Olympic City, you can see the national stadium through the window in conference hall. Subway (\$0.25 per tickets) and Taxi (\$0.3 per kilometers) are convenient in Beijing. There is a subway entrance just beside the BICC. You can take subway to every scenery spot in Beijing.





With the supports from open source geospatial software community and the associate department of Chinese government, OSGeo China chapter will make FOSS4G 2010 held in Beijing successfully.

## A Mini Photo Gallery of Beijing



Forbidden City



Tiananmen



Great Wall



Summer Palace



Temple of Heaven



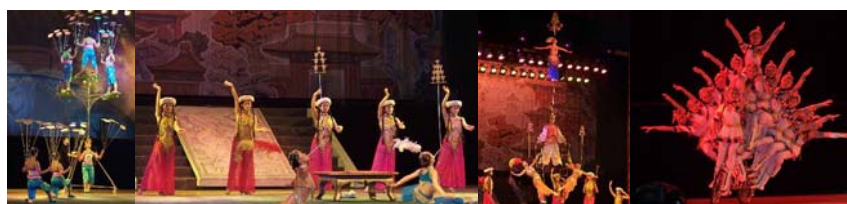
Ming Tomb



Confucius Temple



Yonghe Gong



Acrobat



Architectural Complex

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OSGeo China: <http://www.osgeo.org.cn/>

